



Institute of Technology and Business in České Budějovice

welcomes you to the
Budweis BIP

11- 15 May 2026

Budweis BIP 2026

- **Welcome to České Budějovice**
- The Budweis Blended Intensive Programme is coming soon! We're already making great progress and have lots of exciting things in store. This brochure gives you a sneak peek of what you can expect from this week!

- **České Budějovice, your hosting city**
- History at every turn, regional gastronomy and excellent beer. This is České Budějovice! A city with more than 750 years of tradition, with many impressive monuments and breathtaking surrounding nature. You'll love it here!

- **Accommodation**

- You can stay in hostel [Cuba Bar & Hostel](#), [Hotel U Tří hrušek](#) or [Residence Mariánská](#). These accommodations are near the city center and are easily accessible by public transportation.

CONTACTS

Ekaterina Chytilova
chytilova@vste.cz
Jaroslav Kollmann
kollmann@vste.cz

www.vste.cz/en



Budweis BIP 2025

- **The case of BIP**

- This week explores International Change Management in the era of AI. Working with business case studies, you and your team will design and simulate an organizational change strategy supported by AI tools.
- In small groups, you will analyze the change context, simulate key managerial decisions, and evaluate their strategic and organizational impacts. The week concludes with a jury presentation of your AI-enhanced change management solution and the rationale behind your decisions.

- **Blended Intensive Programme**

- *During blended intensive programs, groups of students will undertake a short-term physical mobility abroad combined with a compulsory virtual component facilitating collaborative online learning exchange and teamwork. The program will consist of face-to-face meeting at ITB in České Budějovice (Czech Republic) and one online meeting.*
- *The first online meeting will take place on 4th May.*

- **Excursion**

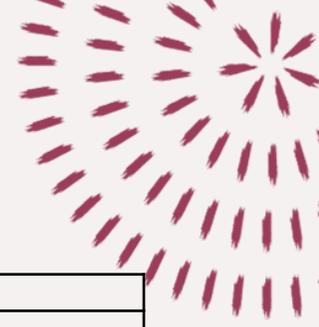
- You will visit the famous [Budvar brewery](#)

- **Work in International teams**

- Get ready for an amazing experience! You'll be working in groups of four or five, and you'll receive the case on Tuesday afternoon, so you can start working on it right away. You'll be working in international groups, which is a great way to experience different cultures and to practice your English. On Monday, we'll divide the teams, and we'll have a schedule ready for you to see which classroom you're in.

Provisional Schedule Budweis BIP 2026*

**This is a provisional schedule and may be subject to change*



Monday May 11	Tuesday May 12	Wednesday May 13	Thursday May 14	Friday May 15
<p>8:00 – 12:00 Arrival of students to Budweis</p>	<p>9:00: Meeting point City centre nám. Přemysla Otakara II.</p> <p>9:00 – 12:00 Cultural Programme in České Budějovice: photo competition</p>	<p>09:45: Meeting point Budvar brewery K. Světlé 512/4. Consultancy at the Case Company.</p> <p>10:00 - 11:30 Excursion to Budvar brewery</p>	<p>9:00: Meeting point VŠTE Okružní 517/10</p> <p>9:00 – 10:00 winners photo competition</p> <p>10:00 – 12:00 Working on the case study</p>	<p>9:15: Meeting point VŠTE Okružní 517/10</p> <p>09:30 – 11:30 Final Presentations</p> <p>11:30 – 12:00 Coffee break</p> <p>12:00 – 13:00</p> <ul style="list-style-type: none"> • signing Erasmus Documents • certificates • discussion
<p>12:00 – 13:30 Lunch</p>	<p>12:00 – 13:00 Lunch</p>	<p>11:45 – 13:30 Lunch in Budvar Brewery</p>	<p>12:00 – 13:30 Lunch</p>	<p>13:00 – 14:30 Lunch (voluntary)</p>
<p>13:30 – 15:30 Kick-off meeting Presentation of country culture (e.g. traditions, national food etc.) Division into teams Meet your team Team building activities</p> <p>16:00: Free program</p>	<p>13.00 – 14:30 Working on the case study</p> <p>14:50 – 16:20 Lecture/workshop</p> <p>17:00: Free program+Sport activities</p>	<p>13:30 – 14:30 Working on the case study</p> <p>14:30- 15:00 Coffee break</p> <p>15:00 – 17:00 Working on the case study</p> <p>17:15 Students free program in the evening</p>	<p>13:30 – 14:30 Working on final presentation</p> <p>14:30- 15:00 Coffee break</p> <p>15:00 – 17:00 Working on final presentation</p> <p>17:15 Students free program in the evening</p>	<p>14.30 Departure</p>

