

COURSE DESCRIPTION

FIELD OF STUDY
PHILOSOPHY

BACHELOR STUDY PROGRAM
ECONOMIC AND BUSINESS ETHICS

Compulsory courses

KSV/ZEe/11
KSV/DFZe/18
KSV/ZPRVe/11
KSV/PEKe/10
KSV/DEe/11
KSV/ZSe/10
KSV/TSEe/11
KSV/SKe/22
KSV/MPVe/11
KSV/SFEe/11
KSV/DEIIe/11
KSV/HEe/10
KSV/FAe/10
KSV/KMVe/12
KSV/ZEKe/20
KSV/SBPe/10
KSV/SOeE/20
KSV/EEe/11
KSV/PEe/22
KSV/SHPEe/11
KSV/FVe/11
KSV/ODPe/20
KSV/KSV/VFaEe/22
KSV/KSV/HaPEe/22
KSV/OB/20

Fundamentals of Ethics
History of Philosophy
The Basic of Law
Overview of Ethical Concepts
History of Ethics I
Fundamentals of Sociology
Traditional and Contemporary Ethics
Social Communication
Methodology of Practical Sciences
Systematic Philosophy and Ethics
History of Ethics II
Economic Ethics
Philosophical Anthropology
Cultural Studies and Multicultural Education
Fundamentals of Economics
Bachelor Thesis Seminar
Social Ethics
Aesthetics and Etiquette
Business Ethics
Seminar on Economic and Business Ethics
Philosophy of Education
Pre-service Practice
1. state exam subject General Philosophy and Ethics
2. state exam subject Economic and Business Ethics
Bachelor Thesis

Elective courses

KSV/MVPe/18
KSV/SPZPe/18
KSV/ZPEUe/19
KSV/VAEe/22
KSV/TEORe/13
KSV/ZPSPe/19
KSV/ZPEUe/19
KSV/FKe/11
COJP/EAJ1e/18
COJP/EAJ2e/18
COJP/EAJ3e/19
COJP/EAJ4e/19
COJP/EAJ5e/20
COJP/ENJe1/18
COJP/ENJ2e/18
COJP/ENJ3e/19
COJP/ENJ4e/19
COJP/ENJ5e/20
COJP/ERJ1e/18
COJP/ERJ2e/18
COJP/ERJ3e/19
COJP/ERJ4e/19
COJP/ERJ5/20

Methodology of Scientific Work
Socially Responsible Business
Fundamentals of European Union Law
Cultivating Assertiveness and Empathy
Organization and Management Theory
Fundamentals of Psychology and Social Psychology
Fundamentals of European Union Law
Philosophy of Culture
English language I.
English language II.
English language III.
English language IV.
English language V.
German language I.
German language II.
German language III.
German language IV.
German language V.
Russian language I.
Russian language II.
Russian language III.
Russian language IV.
Russian language V.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ZEe/11	Course title: Fundamentals of Ethics (compulsory, profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 1.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is to evaluate student activity and participation in the exercises and the final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) oral exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes:	
Acquired knowledge: The educational result of the teaching subject is to familiarize students with an orientation in matters of ethics, the distinction between ethical and non-ethical spheres. The way out is also the ability of students to understand the development of ethics in an individual historical aspect, to know the main ethical categories and their value essence, to find internal motivational sources of behavior, to cultivate and develop empathy. Last but not least, the student will navigate the basic ethical principles and categories, understand the difference between individual approaches, and become familiar with the main methodological and substantive principles of the subject.	
Acquired knowledge: Have an expanded knowledge with an ethical focus, distinguishing between ethical and non-ethical areas. To know and understand the development of ethics in the individual-historical aspect, to know the main ethical categories and their value essence.	
Acquired skills: Understand the difference in individual approaches and navigate the main methodological and substantive principles of the subject. Get an idea of the structural essence of the entire spectrum of ethics (metaethics, axiology, philosophical ethics, applied ethics).	
Acquired competences: Acquires the capacity for empathy. Find internal motivational sources of behavior, cultivate and develop empathy. He acquires the ability to distinguish between ethically significant and irrelevant phenomena. He will achieve the competence to evaluate ethical phenomena.	
Course content: Introduction to the teaching subject and definition of basic ethical categories.	

The place of ethics in the system of philosophical sciences.
 The importance and role of morality and ethics in the life of a person and society.
 The role of ethical education in the educational process and its place in the school education system.
 Structure and content of basic and applied ethical disciplines.
 Sources of ethical teachings. Psychoanalytic concepts.
 Systematic ethics, basic terms and categories, metaethics, axiological concepts, situational ethics. Ethics of environmental protection, ethics of existentialism.
 The problem of self-creation and self-realization in ethics, ethics of phenomenology.

Recommended literature:

ANZENBACHER, A. Úvod do etiky. Praha: Academia 2001 2.
 GLUCHMAN, V. Úvod do etiky. Prešov: LIM 2000 3.
 KANT, I.: Základy metafyziky mravov. Bratislava: Kalligram, 2004. 4.
 VAJDA, J.: Úvod do etiky. Nitra : Enigma, 2004. 5.
 MEL, T.: Přehled etiky. Praha: Portál, 2004.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.
 Combined education: 60 hours
 Analysis of learning portals and applications: 40 hours.
 Self-study: 80 hours

Course evaluation:

Total number of evaluated students: 251

A	B	C	D	E	FX
24,85 %	21,21 %	22,22 %	13,94 %	17,37 %	0,4%

Lecturers: doc. Mgr. Anna Wawrzoniewicz – Slomska, PhD.; PhDr. ThLic. Ing. Jozef Polačko, PhD. MBA

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/DFZe/18	Course title: History of Philosophy (compulsory, profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 1.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, an assessment of the students' activity and participation in the exercises, and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (30%) activity and participation of students in exercises (10%) oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The student will gain knowledge about primary schools, initiatives, trends and concepts of ancient, medieval and renaissance philosophy. He can analyze and interpret the original works of representatives of European philosophy of the specified period. He is able to perceive new philosophical views and evaluate them from the point of view of a plurality of interpretations. He will also acquire the ability to analyze and interpret the original works of other philosophers from the modern period to the present day. The student can reasonably express his own opinion, while tolerantly observing the pluralism of interpretations. Even towards opinions with which he does not identify himself, he can apply an empathic point of view and approach.	
Acquired knowledge: Have an extended knowledge of the main schools, initiatives, trends and concepts of ancient, medieval, modern and contemporary philosophy. He will know the reciprocal connections, reactions, and variations of the entire course of the history of philosophy..	
Acquired skills: Can analyze and interpret the original writings of Western philosophers throughout the history of philosophy. He is able to perceive new philosophical views and evaluate them from the point of view of a plurality of interpretations.	
Acquired competences: This topic will strengthen communication and argumentation skills. It will increase sensitivity to the subtle nature of problems, will enable the perception of several qualitative shades of reality, and will enhance the competence of the plastic perception of the world.	

Course content:

Philosophy and mythology, philosophy and religion, philosophy and science. Pre-Socratic philosophy (ancient Greek cosmogony and cosmology, concept and problem of "arche".)

Classical gr. philosophy (Opinions of Socrates, idealism of Plato and system of Aristotle).
Philosophy of the Hellenistic period (Greek and Roman Stoicism and Epicureanism, Neoplatonism and Eclecticism).

Medieval philosophy - patristics (the work of Aurelius Augustine, the relationship between philosophy and theology, Augustine's "theodicy", etc.) Medieval philosophy - scholasticism (the work of Thomas Aquinas, the relationship between faith and reason, the dispute about universals, references to God's existence, etc.).

Renaissance philosophy of nature - G. Bruno. Renaissance philosophy of man, state and law - N. Machiavelli.

Modern philosophy - rationalist line (Descartes, Spinoza). Modern philosophy - sensualist line (Locke, Berkeley).

Enlightenment philosophy - Voltaire, Rousseau, Montesquieu.

German "classical" philosophy (Kant, Hegel, Marx).

Classical positive philosophy (Comte, Spencer, Mill).

Voluntarism (A Schopenhauer, F. Nietzsche).

Pragmatism, Phenomenology, Existentialism.

Recommended literature:

ANZENBACHER, A. Úvod do etiky. Praha: Academia 2001 2.

GLUCHMAN, V. Úvod do etiky. Prešov: LIM 2000 3.

KANT, I.: Základy metafyziky mravov. Bratislava: Kalligram, 2004. 4.

VAJDA, J.: Úvod do etiky. Nitra : Enigma, 2004. 5.

MEL, T.: Přehled etiky. Praha: Portál, 2004.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 40 hours

Preparation and presentation of the semester work (thesis): 50 hours

Analysis of learning portals and applications: 30 hours.

Self-study: 60 hours

Course evaluation:

Total number of evaluated students: 237

A	B	C	D	E	FX
44,73 %	20,68 %	18,99 %	10,55 %	5,06 %	0,0 %

Lecturers: prof. PhDr. Vojtech Slomski, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ZPRVe/11	Course title: The Basic of Law (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 1.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (20%) oral exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The learning objective is to familiarize students with basic legal terms such as law, public and private law, legal norm, sources of law, legal relationship, legal fact, legal responsibility, public administration, application and interpretation of law.</p> <p>Acquired knowledge: The student acquires knowledge in the field of the basic rules of the functioning of law and order. Get a basic overview of the legal system and understand the process of interpreting and applying legal rules.</p> <p>Acquired skills: The student will acquire the skills to identify different degrees of seriousness in a legal problem. At the same time, the student will acquire the ability to distinguish between essential and non-essential contexts in a simple legal problem.</p> <p>Acquired competences: The student acquires the ability to make basic autonomous decisions in simple legal situations. The student will strengthen his analytical skills and ability to appreciate the essence of a simple legal problem.</p>	
<p>Course content: Law as a normative system and social science Basic concepts of the theory of law Creation of law and sources of law Interpretation and application of the law legal relationship Legal liability Law supremacy</p>	

<p>Law enforcement Civil Litigation Administrative and criminal proceedings Public law Private right</p>												
<p>Recommended literature: ČURILA, D. Právne odvetvia slovenského práva, vysokoškolská e-učebnica, VŠMP ISM Slovakia v Prešove, Prešov 2022. ČURILA, D. Rovnosť a zásluhovosť v práve, VŠMP ISM Slovakia v Prešove, Prešov 2020. BANDLEROVÁ, A., BEZÁKOVÁ, L., ILLKOVÁ, Z.: Základy práva. Nitra: 2002. BROSTL, A. a kol. Teória práva. UPJŠ, Košice, 2002. OTTOVÁ, E. Teória práva. Heuréka, 2006. PRUSÁK, J.: Teória práva. VOPF UK, Bratislava, 1999.</p>												
<p>Language which is necessary to complete the course: Slovak language</p>												
<p>Notes: Student workload: 180 hours. Combined education: 40 hours. Preparation and presentation of the semester work (thesis): 50 hours. Analysis of learning portals and applications: 30 hours. Self-study: 60 hours.</p>												
<p>Course evaluation: Total number of evaluated students: 237</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>29,48 %</td> <td>21,76 %</td> <td>19,75 %</td> <td>17,28 %</td> <td>11,27 %</td> <td>0,46 %</td> </tr> </tbody> </table>	A	B	C	D	E	FX	29,48 %	21,76 %	19,75 %	17,28 %	11,27 %	0,46 %
A	B	C	D	E	FX							
29,48 %	21,76 %	19,75 %	17,28 %	11,27 %	0,46 %							
<p>Lecturers: JUDr. Dušan Čurila, PhD.</p>												
<p>Date of last change: 01.08.2022</p>												
<p>Approved by: prof. PhDr. Vojtech Slomski, PhD.</p>												

Course description Overview of Ethical Concepts

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/PEKe/10	Course title: Overview of Ethical Concepts (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The evaluation is carried out after successful completion of the final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: oral exam (100%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The learning outcome for students is to receive a comprehensive and comprehensive overview of the most prominent ethical concepts in the history of mankind and society. Acquired knowledge: The student will gain knowledge about ethical concepts in the world. The student will gain knowledge about the main ethical concepts in Europe as well as in Asia. The student acquires knowledge on the ethics of Christianity, Judaism, Taoism, Confucianism, Islam, Buddhism and Hinduism. Acquired skills: The student is guided in the basic division of philosophical directions from the point of view of global philosophy. The student can combine knowledge from ethics and religious studies. Acquired competences: The student will strengthen their ethical competencies. The student will strengthen the competence of abstract thinking.	
Course content: Introduction to the issue. Ethical thinking in general. Ethics versus morality. Buddhist ethics. Hindu ethics. Ethical humanism of Confucianism. The naturalism of Taoism. The morality of Judaism. Christian morality. Moral teachings of Islam.	

Ethical and moral views of the 60s and 70s of the 20th century.
Common denominators of contemporary ethical concepts

Recommended literature:

KUNG, H., ESS, J. van.: Křesťanství a islám. Praha : Vyšehrad, 1998.
KUNG, H., CHING, J.: Křesťanství a náboženství Číny. Praha : Vyšehrad, 1999.
KUNG, H., BECHERT, H.: Křesťanství a buddhismus. Praha : Vyšehrad, 1998.
KUNG, H., STIETENCRON, H.: Křesťanství a hinduizmus. Praha : Vyšehrad, 1997.
LEWIS, C. S.: K jádru křesťanství. Praha : Návrat, 1993.
AL-SBENATY, A.: Manželstvo v islame. Bratislava : Alja, 1998.
AL-SBENATY, A.: Islamské právo. Oblast' vojny a mieru. Bratislava : Alja, 2003
STOROŠKA, M. (2018) The Book of Exodus as one of the Pillars of the European Civilization's Concept of Social Help. In. 5th International multidisciplinary scientific conference on social sciences & arts SGEM 2018. Conference proceedings. Volume 5. Science and Art. Issue 6.2. pp. 427-434. 26.08. – 01.09. 2018 Albena, Bulgaria. ISBN 978-619-7408-61-4.
STOROŠKA, M. (2018) The Book of Genezis as Foundation for the European Civilization's Concept of Social Help. In. EUROPEAN JOURNAL OF SCIENCE AND THEOLOGY. Volume: 14, Issue: 1, Pages: 61-74. Published: FEB 2018.
PETRO, M., STOROŠKA M., SLIVKA D., KARDIS K., JARAB J.: Vplyv médií na sociálne a kultúrne hodnoty súčasnosti I. Prešov : GTF PU v Prešove, 2010, 132 s. ISBN 978-80-55502-89-2. (29%)

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.
Combined education: 60 hours.
Analysis of learning portals and applications: 40 hours.
Self-study: 80 hours.

Course evaluation:

Total number of evaluated students: 248

A	B	C	D	E	FX
22,75 %	21,11 %	26,23 %	14,55 %	13,73 %	1,64 %

Lecturers: doc. PaedDr. M. Storoška, PhD.; PhDr. ThDr. Ing. J. Polačko, PhD., MBA

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/DEe/11	Course title: History of Ethics I (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes an assessment of the students' activity and participation in the exercises, a written test and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (10%) written test (20%) oral exam (70%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The student knows the issue of morality in the period of early Greek philosophy, knows how to characterize the problem of morality and ethics in the opinions of Socrates, Plato, Aristotle, knows Greek and Roman Epicureanism and Stoicism; knows philosophy and ethics in the Middle Ages.	
Acquired knowledge: The student is introduced to the most important representatives of the history of ethical theories from early antiquity to the end of scholasticism. In terms of knowledge, he will get acquainted with ethically significant thinkers of ancient philosophy, patristics and scholasticism.	
Acquired skills: The student acquires the ability to understand ethical theories, to identify, according to the model of a philosophical text, or according to significant ideas, the belonging of one or another ethical opinion to a representative or direction. The student will acquire the skill of interpreting the most important ethical works of the period presented. The student can interpret the texts of ethical works of the specified period within the framework of the historical and philosophical situation, inspirations and epigones, orientate himself on a given time horizon within the framework of ethical currents and in deeper contexts of the history of ethics and philosophy.	
Acquired competences: Understanding of various ethical views of earlier origin is being strengthened. He will also deepen his ability to argue using arguments related to old theories. Among the competencies	

transferred is also the acquisition of an increased degree of tolerance for ethical positions that have their origins in older ethical theories.

Course content:

Philosophy and issues of morality in the period of early Greek philosophy.
Origins of Plato's ethics and politics.
The problem of morality and ethics in the opinions of Socrates, Plato, Aristotle.
Ethics in Greek and Roman Stoicism.
Ethics in Greek and Roman Epicureanism.
Philosophy and ethics in the Middle Ages.

Recommended literature:

DUPKALA, R. Pohľady do dejín etického myslenia. 2 doplnené a rozšírené vydanie. Prešov : ISM Slovakia. 2015. - 200 s.
DUPKALA, R. Úvod do filozofie dejín. Bardejov : Fotopress, 2005. - 164 s. - ISBN 80-968972-8-4.
Antológia z diel filozofov, Predsokratovci a Platón. 1998. Bratislava: Iris.
Antológia z diel filozofov, Od Aristotela po Plotina. 1973. Bratislava: Pravda.
AKVINSKÝ, T. 1975. Suma proti pohanom. In: Antológia z diel filozofov. Patristika a scholastika. Bratislava: Iris, s. 253-353.
ARISTOTELES. 1998. Politika. Bratislava: Iris.
ARISTOTELES. 1979. Etika Nikomachova. Bratislava: Pravda.
Sv. AUGUSTÍN. 1977. Vyznania. Bratislava: Lúč, s. 55-71, 141-149, 174-184, 287-314.
PLATON. 1980. Ústava. Bratislava: Pravda.
POPELOVÁ, J. 1997. Zrození filozofie. Praha: Mladá fronta.
XENOFÓN. 1972. Vzpomínky na Sókrata. Praha: Antická knihovna.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.
Combined education: 60 hours.
Analysis of learning portals and applications: 40 hours.
Self-study: 80 hours.

Course evaluation:

Total number of evaluated students: 237

A	B	C	D	E	FX
35,02 %	22,36 %	19,41 %	10,55 %	12,24 %	0,42 %

Lecturers: doc. PhDr. Marián Ambrozy, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Fundamentals of Sociology

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ZSe/10	Course title: Fundamentals of Sociology (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes a written work assigned by the teacher, a written test (semi-closed and open questions) and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: written work (20%) written test (semi-closed and open questions) (20%) oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The learning outcome is to familiarize students with the problem of the historiography of the development of the foundations of sociology with an emphasis on supporting categories - their introduction into the European cultural space for the functioning of society as a complementary whole.</p> <p>Acquired knowledge: The student is introduced to the basic realities of sociology. He will master the topics: society, social group, organization, social structure, social stratification. Familiarize yourself with the topics: social change, socialization, individual action, psychological action.</p> <p>Acquired skills: The student can name many social phenomena and knows their causes. The student can describe selected processes in the company.</p> <p>Acquired competences: The student will strengthen his social competencies. The student will strengthen the competence of abstract thinking.</p>	
<p>Course content: Introduction - research literature, subject, tasks, goals, subject requirements Community and Society - Social Inclusion - Origins and Development of the Theme Social group: Development and theoretical views of the classics Organizations and institutions in the sociological sense The social structure of society and social order Social stratification and mobility of actors in the social hierarchy</p>	

Social changes - their causes and consequences for society
 Socialization of individual and social behavior of actors
 Individual action of actors - its causes and consequences
 Group action and anomie. collective action
 Quantitative interpretations of the sociologist. Studies in the second half of the 20th and 21st centuries.
 Colloquium: European cultural and social space, final test

Recommended literature:

BAUMAN, Z., MAY, T.: Myslet sociologicky. Praha, SLON 2004
 DAHRENDORF, R.: Moderný sociálny konflikt, Bratislava 1991
 GIDDENS, A.: Sociologie, Praha, Argo 2000,
 JODL, M.: Teórie elity a problém elity, Praha 1994 Strana: 104
 KELLER, J.: Úvod do sociologie, Praha, SLON 2005
 RENOUIARD, G., NONTOUSSÉ, M.: Přehled sociologie. Praha , Portál 2005
 SOPÓCI, J., BÚZIK, B.: Základy sociológie, Bratislava, SPN 2003
 BOCHIN, M.: Political system and the infrastructure equilibrium of its functioning. In: Bulletin of the Kyiv National University of Technologies and Design Roč.91, č.5 (2015). ISSN 2413-0117. s.128-143.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.
 Combined education: 40 hours.
 Preparation and presentation of the written work: 50 hours.
 Analysis of learning portals and applications: 30 hours.
 Self-study: 60 hours.

Course evaluation:

Total number of evaluated students: 251

A	B	C	D	E	FX
16,15 %	23,67 %	25,5 %	15,6 %	17,98 %	1,1 %

Lecturers: doc. Mgr. Ingrida Vaňková, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Traditional and Contemporary Ethics

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/TSEe/11	Course title: Traditional and Contemporary Ethics (compulsory, profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is to evaluate student activity and participation in the exercises and the final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) oral exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is to familiarize students with the content of individual ethical teachings, taking into account the entire complex of paradigmatic schemes of viewing ethical thinking and emphasizing their own individual orientation in these schemes. Acquired knowledge: To have knowledge of the content of individual ethical teachings, taking into account the whole complex of paradigmatic schemes for considering ethical thinking and emphasizing in these schemes one's individual orientation. Know the complex of traditional and modern ethical positions in the historical development of Europe and the world. Acquired skills: He will have the ability to discern the basic ethical principles of different cultures. It reliably defines the problem of violation of human rights. He will acquire the ability to evaluate the responsibility and justice of the aspects of an act in terms of their various definitions. Acquired competences: Acquires the skills of empathy and understanding. This will strengthen the competencies of tolerance within a different opinion (related to other cultures). He will acquire the practical competence of an ethical view from different angles on the same ethically significant phenomenon.	
Course content: Introduction to the issue Ethical thinking in general Ethical concepts in Eastern religions and philosophical directions Moral requirements contained in Judaism and Christianity Islam and its moral rules	

Introduction to the characteristics of the dominant philosophical and ethical currents of the 20th century

Deontological ethics, German classical representatives of philosophical-ethical theories

Ethics of human rights, ethics of virtues, ethics of discourse

Ethics of responsibility and justice

Common denominators of ethical concepts of the present, postmodernity

Recommended literature:

COLE, O.W. (ed.): Moral Issues in Six Religions. Oxford: Heinemann Educational, 1991

KUNG, H., ESS, J. van.: Křesťanství a islám. Praha : Vyšehrad, 1998

KUNG, H., CHING, J.: Křesťanství a náboženství Číny. Praha: Vyšehrad, 1999

KLIMEKOVÁ, A. - SIČÁK, A.: Filozofia, etika, etická výchova, dejiny etiky. Trian, Prešov, 2002.

GRENZ, S.J.: Úvod do postmodernizmu. Praha: Návrat domů, 1997.

LIPPOVETSKY, G.: Soumrak povinnosti. Praha: Prostor, 2011.

WELSCH, W.: Naše postmoderní moderna. Praha: Zvon, 1994.

WAWRZONKIEWICZ-SŁOMSKA A., CABAK, P.: Sekty jako zagrożenie dla człowieka. In: Problemy Współczesnej Pedagogiki, 2016 , 2 (1), s. 79-89.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 60 hours.

Analysis of learning portals and applications: 40 hours.

Self-study: 80 hours.

Course evaluation:

Total number of evaluated students: 224

A	B	C	D	E	FX
27,68 %	22,77 %	19,2 %	11,16 %	19,2 %	0 %

Lecturers: doc. Mgr. Anna Wawrzoniewicz – Slomska, PhD.; PhDr. ThDr. Ing. Jozef Polačko, PhD., MBA

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/SKe/22	Course title: Social Communication (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, an assessment of the students' activity and participation in the exercises, and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (20%) activity and participation of students in exercises (20%) oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The educational outcome is to acquaint students with basic approaches in social communication. The student will also acquire knowledge in the context of individual communication skills, which will give them a significant advantage in terms of future employment and professional career.</p> <p>Acquired knowledge: On a theoretical and practical level, familiarization with the issue of self-knowledge, self-presentation and speaking skills. The acquisition of communication and argumentation skills as well as the practical application of knowledge with an emphasis on emphasizing the connection between theory and practice, in general as well as through individual creative elements, implemented in the semester work. Ability to assess the communication qualities of others and provide correct feedback. Accentuation of ethics and etiquette of social behavior.</p> <p>Acquired skills: The ability to communicate effectively in all levels of non-verbal expressions. Accentuation of expressions of cultured, illustrative, transit gestures, facial expressions, proxemics, haptics, coloretics, extra, para, meta communication, imagetics, optics and other aspects of nonverbal communication. Emphasis on the quality of verbal communication in terms of the effectiveness of the content and form of the spoken and written word. The ability to conduct formal and informal events, job interviews and self-correction and self-reflection in terms of the quality of communication.</p>	

Acquired competences:

The ability to analyze and solve errors and problems in communication, creativity in the implementation of a creative element, which the student can use to enliven and diversify the prepared semester work and its presentation; flexible decision-making and responses to questions from the audience; flexibility in thinking (adaptability, flexibility, improvisation skills), cultivated written, verbal and presentational expression.

Course content:

Aspects of verbal communication.

Aspects of non-verbal communication.

Facial expressions and gestures.

Haptic and olfactory.

Posturetics and coloretics.

Image of personality.

Preparation for the selection process for hiring employees from the position of the job applicant and from the position of the employer.

Presentation of personality, writing CV and cover letters.

Errors of interpersonal evaluation in communication.

Inferiority complex and communication.

Communication skills.

Video recording of students' performance and communication and subsequent analysis.

Recommended literature:

LACHYTOVÁ, L.: Sociálna komunikácia. VŠMP ISM, Prešov, 2011.

ŠKVARENINOVÁ, O.: Rečová komunikácia. Slovenské pedagogické nakladateľstvo, 2004.

GABURA J., GABURA P.: Sociálna komunikácia, OZ SP, Bratislava, 2003.

VYBÍRAL, Z. : Lži, polopravdy a pravda v ľudskej komunikácii, Portál, Praha, 2003.

VYBÍRAL, Z. : Psychologie lidské komunikace, Portál, Praha, 2002

STOROŠKA, M.: Communication - key social competency in management. [Komunikácia – základná sociálna kompetencia v manažmente] In : Orbis communicationis socialis 2009.

Lublin : Norbertinum, 2009, s. 106 – 119. ISSN 1895-4979.

STOROŠKA, M.: Ethics aspects of communication in crisis situation. [Etické aspekty komunikácie v krízových situáciách] In : Orbis communicationis socialis 2009. Lublin :

Norbertinum, 2009, s. 21 – 30. ISSN 1895-4979.

STOROŠKA, M. 2015. Crisis communication in the selected situations. (Selected helping profession). In. Społeczeństwo i Edukacja 19 (4) 2015. Warszawa: Instytut Studiów Międzynarodowych i Edukacji , 2015. s. 231-239. ISSN: 1898-0171.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 40 hours

Preparation and presentation of the semester work (thesis): 50 hours

Analysis of learning portals and applications: 30 hours.

Self-study: 60 hours

Course evaluation:

Total number of evaluated students: 226

A	B	C	D	E	FX
25,52 %	26,9 %	24,83 %	12,41 %	9,66 %	0,69 %

Lecturers: doc. PaedDr. ThDr. Marek Storoška, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhD. Vojtech Slomski, PhD.

Course description Methodology of Practical Sciences

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/MPVe/11	Course title: Methodology of Practical Sciences (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, 2 tests during the semester and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (20%) 2 tests – each 10% (20%) oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The teaching subject is aimed at clarifying the research methodology of the currently open scientific problem from the field, the student must learn and master the principles of scientific work and scientific formulation of the problem. The student must understand epistemological and methodological concepts and principles, paradigms and norms.</p> <p>Acquired knowledge: The student gets acquainted with the historical cut of the concepts of the methodology of science. The student will acquire knowledge about deductive and inductive reasoning. The student will become familiar with the basic procedures in the field of empirical research.</p> <p>Acquired skills: The student can develop a research project. The student will acquire the skills to use selected basic empirical research tools in science.</p> <p>Acquired competences: The student will strengthen their presentation skills. The student will acquire the competence to participate in empirical research.</p>	
<p>Course content: Philosophy and methodology of science. The subject of science methodology and its features. Basic thought processes. Deductive and non-deductive reasoning. Induction and its types. Elimination induction. Reasoning by analogy. The problem of induction. Problem formulation and hypotheses, principles of research sample selection, experimental plans, instruments for measuring variables. Reliability and validity of measuring instruments.</p>	

Methods of quantitative research. Methods of qualitative research.
Research work project: its planning, implementation and evaluation. Observation. Interview.
The method of verbal statements. Questionnaire and survey.
Content analysis of text documents. Psychoprojection. Sociometry. Experiment. Case study.

Recommended literature:

KERLINGER, F.N. 1972. Základy výskumu chování. Praha: Academia,
ŠVEC, Š. a kol. 1998. Metodológia vied o výchove. Bratislava: IRIS.
GAVORA, P. 2007. Sprievodca metodológiou kvalitatívneho výskumu. Bratislava: UK.
PELIKÁN, J. 2007. Základy empirického výskumu pedagogických javů. Praha: Karolinum.
GIDDENS, A. 1998. Důsledky modernity. Praha: Slon.
HABERMANS, J. 2000. Strukturální přemena veřejnosti. Praha: Filosofía.
CLAUSS,G., EBNER,H. 1988. Základy štatistiky pre psychologov, pedagógov a sociológov.
Bratislava: SPN.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.
Combined education: 40 hours.
Preparation and presentation of the semester work (thesis): 50 hours.
Analysis of learning portals and applications: 30 hours.
Self-study: 60 hours.

Course evaluation:

Total number of evaluated students: 331

A	B	C	D	E	FX
41,09 %	11,48 %	13.29 %	12,69 %	19,94 %	1,51 %

Lecturers: doc. PaedDr. ThDr. Marek Storoška, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Systematic Philosophy and Ethics

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/SFEe/11	Course title: Systematic Philosophy and Ethics (compulsory, profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is assessment of the students' activity and participation in the exercises, and a final oral (written) exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (30%) oral or written exam at the choice of the teacher (70%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The educational output should be the acquisition of basic philosophical culture in the conceptual and theoretical - methodological level from the basic philosophical disciplines - ontology, gnoseology, philosophical anthropology; the use and application of the basic concepts and theoretical apparatus of philosophy, as well as the understanding of the modern type of rationality based on historical types of rationality.</p> <p>Acquired knowledge: Acquires a fundamental philosophical orientation at the conceptual and theoretical-methodological level of the basic philosophical disciplines - ontology, epistemology, philosophical anthropology. He will be able to use and apply the basic concepts and theoretical apparatus of philosophy and understand the modern type of rationality on the basis of historical types of rationality. He will gain knowledge of the structural scheme of systematic philosophy in general.</p> <p>Acquired skills: Acquires skills in the analysis of sub-philosophical disciplines in connection with entry into jurisprudence, religion, politics, science. He will acquire the ability to subordinate the actual philosophical problem to the corresponding philosophical discipline. In the field of ethics, he will also acquire the ability to distinguish between problems of metaethics, axiology, philosophical ethics and applied ethics. He will be able to name the actual problems of modern philosophy and ethics (ecophilosophy, ecoethics, euthanasia, abortion, etc.).</p> <p>Acquired competences: It will strengthen the ability for abstract thinking. Will increase competence in the field of categorization, argumentation and value assessment, general logical operations.</p>	

Course content:

Introduction to "systematic philosophy" (philosophy as a system of "knowledge", as a rational and theoretical reflection of reality, etc.)

Introduction to "systematic ethics" (ethics as a system, applied ethics, professional ethics, etc.)

The structure of philosophy (ontology, gnoseology, logic, anthropology, axiology, etc.)

Opinions on the origin (appearance) of philosophy and ethics

Analysis of relations between philosophy and science, philosophy and religion, philosophy and politics, etc.

Analysis of the relationship between ethics and science, ethics and religion, ethics and law, ethics and politics, etc.

Current problems of contemporary philosophy and ethics (eco-philosophy and eco-ethics, euthanasia, abortion, etc.)

Recommended literature:

CEHELNÍK, M.: Pred bránami filozofie. (Úvod do filozofie). FF PU, Prešov 2009.

ANZENBACHER, A.: Úvod do etiky. Státní pedagogické nakladatelství, Praha 1993.

ARISTOTELES.: Etika Nikomachova. Pravda, Bratislava 1979.

JÁN PAVOL II.: Fides et ratio, (Viera a rozum). Vydavateľstvo Don Bosco, Bratislava 1998.

PLESU, A.: Minima moralia. Kalligram, Bratislava 2001.

BALOGOVÁ, B. a kol.: O zmysle života. Vydala Akadémia srbskej pravoslávnej cirkvi, Belehrad 2011.

OSSOVSKA, M.: Normy moralne. Próba systematyzacji. PWN, Warszawa 2000.

AMBROZY, M., KRÁLIK, R., MARTIN GARCIA, J.: Determinism vs freedom: some ethics-social implications. In: Xlinguae (4) 2017

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 60 hours

Analysis of learning portals and applications: 40 hours.

Self-study: 80 hours

Course evaluation:

Total number of evaluated students: 225

A	B	C	D	E	FX
15,78 %	33,33 %	12,44 %	5,33 %	2,67 %	0,44 %

Lecturers: doc. dr. mgr Remigiusz.Ryziński; PhDr. ThDr. Marián Bednár, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/DEIIe/11	Course title: History of Ethics II (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes an assessment of the students' activity and participation in the exercises, a written test and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (10%) written test (20%) oral exam (70%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The student can explain the essence of philosophy and ethics in the period of the Renaissance, modern empiricism, rationalism and the Enlightenment. He knows the practical philosophy of I. Kant, as well as the philosophy and ethics of the end of the 18th century (Fichte, Hegel, Schelling...). Can explain the essence of ethics in German classical philosophy, in positivism, in voluntarism, in utilitarianism, in pragmatism and in existentialism; can analyze L. Wittgenstein's ethics and MacIntyre's ethics of virtue; to compare Catholic ethics and Protestant ethics.	
Acquired knowledge: The student is introduced to the most important representatives of the history of ethical theories from the early modern times to the present day. It draws on high school knowledge. The subject of knowledge is various ethical theories and representatives of ethics up to the contemporary living ethical thinkers.	
Acquired skills: The student will receive an orientation in a range of ethical theories from the present to the present. The student is guided in the sense of the ability to interpret the most significant ethical works of the period under consideration. He can interpret the ethical texts of the focal ethicists from the mentioned section of the history of ethical theories.	
Acquired competences: The student will strengthen his ability to tolerate ethical opinions of various, often conflicting origins. He will improve his ability to argue based on ethical arguments from the history of ethics. Takes an active approach to ethical reasoning.	

Course content:

Modern empiricism - philosophy and ethics.

Modern rationalism - philosophy and ethics.

Ethics and morality in the period of enlightenment (Rousseau, Voltaire).

Practical philosophy of I. Kant. Philosophy and ethics at the end of the 18th century (Fichte, Hegel, Schelling...).

Philosophy of history and the problem of morality in the "historical-materialist conception of K. Marx and F. Engels.

Understanding of philosophy and ethics in classical positivism (A. Comte, J. St. Mill).

Philosophy and issues of morality in F. Nietzsche's voluntarism ("will to live", "will to power", "ideal of the superman", "reevaluation of all values", "idea of eternal return").

Utilitarianism. Pragmatist ethics (Peirce, James).

Existentialism and "existentialist ethics" (Sartre, Jaspers, Camus).

Analytical ethics (L. Wittgenstein).

Virtue ethics (MacIntyre).

Catholic ethics. Protestant ethics.

Recommended literature:

DUPKALA, R. Pohľady do dejín etického myslenia. 2 doplnené a rozšírené vydanie. Prešov : ISM Slovakia. 2015. - 200 s

DUPKALA, R. Úvod do filozofie dejín. Bardejov : Fotopress, 2005. - 164 s. - ISBN 80-968972-8-4.

GLUCHMAN, V. 1995. Etika konzekvencializmu. Prešov: Manacon.

MOORE, G. E. 1999. Etika. Prešov: LIM.

BUREŠ, R. 1992. Analytická etika – její možnosti a limity. In: Etika, r. 4, č. 2, s. 59 – 65.

MACINTYRE, A. 2006. Privatizácia dobra. In: Filozofia, r. 61, č. 6, s. 489 – 501.

REMIŠOVÁ, A. a kol. 2008. Dejiny etického myslenia v Európe a USA. Bratislava: Kalligram.

GLUCHMAN, V. (ed.) 1996. Hodnoty a súčasné etické teórie. Prešov: FF UPJŠ.

GLUCHMAN, V. (ed.) 1999. Reflexie o humánnosti a etike. Prešov: LIM.

GLUCHMAN, V. a kol. 2010. Etické teórie súčasnosti. Prešov: Grafotlač.

KIŠŠ, I. 2006. Sociálna etika. Bratislava: UK.

MŮNZ, T. 1998. Súčasná luteránska teológia na Slovensku. In: Filozofia, r. 53, č. 6, s. 337 - 345.

BACON, F. 1990. Nove organon. Praha: Svoboda, s. 257-275.

DESCARTES, R. 2002. Vášne duše. Praha: Kalligram, s. 10-17, 70- 83.

FICHTE, J.G. 1981. Výber z diela. Bratislava: Pravda, s. 229-293.

HEGEL, G.W.F. 1957. Filozofia dejín. Bratislava: SPN.

KANT, I. 1990. Kritika praktického rozumu. Bratislava: Spektrum.

LOCKE, J. 1984. O výchove. Praha: Státní pedagogické nakladatelství.

MŮNZ, T. 1990. Kantova Kritika praktického rozumu. In: Kant, I. Kritika praktického rozumu. Bratislava: Spektrum, s. 5-22.

ROUSSEAU, J.J. 1989. Rozpravy. Praha: Svoboda.

SCHELLING, F.W.J. 1990. Výber z díla. Praha: Svoboda, s. 103-141.

SPINOZA, B. 1986. Etika. Bratislava: Pravda.

AMBROZY, M.: Etický aspekt Heideggerovej reflexie vedy. In: GLUCHMAN, V. (Ed.)

Etické myslenie minulosti a súčasnosti: etika v 19. a 20. storočí. Prešov: Prešovská univerzita v Prešove. Filozofická fakulta, 2021. ISBN 978-80-555-2638-6, s. 251-264.

AMBROZY, M., CZARNECKI, P.: Etická analýza zúfalstva v diele Nemoc k smrti. In: Humanum Roč. 37, č. 2 (2020). Varšava: Instytut Studiów Międzynarodowych i Edukacji Humanum w Warszawie. ISSN 1898-8431. s. 5-12.

AMBROZY, M.: K vybraným etickým aspektom diela Petra Singera. In: Theologos: theological revue, Roč. 24, č. 1 (2022). Prešov: Prešovská univerzita v Prešove. ISSN 1335-5570. s. 7-22

AMBROZY, M.: Selected Aspects of the Ethical Thinking of the late Wittgenstein. In: V. GLUCHMAN, V. (Ed.): 23rd International Conference on "Ethical Thinking – Past & Present" (ETPP 2021/23). Prešov: FF PU, pp. 144- 158.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 40 hours.

Preparation for the written test: 50 hours.

Analysis of learning portals and applications: 30 hours.

Self-study: 60 hours.

Course evaluation:

Total number of evaluated students: 226

A	B	C	D	E	FX
34,51 %	29,2 %	19,47 %	11,5 %	5,31 %	0 %

Lecturers: doc. PhDr. Marián Ambrozy, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ HEE/10	Course title: Economic Ethics (compulsory, profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is to evaluate student activity and participation in the exercises and the final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) oral exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The result of the education is to acquaint the listeners with the main topics and issues of economic ethics in the management of economic processes in the national economy of the country in the contexts of the development of society.	
Acquired knowledge: To have advanced knowledge on the main topics and issues of economic ethics in the management of economic processes in the national economy of the country in the context of the development of society. He will be able to characterize the general starting points for defining man in the economy and his natural and social relationships. He will know the categorical system of economic ethics.	
Acquired skills: Student will be able to analyze the main ethical issues that arise in the field of public economics, public administration and macroeconomics. He will acquire the ability to outline elementary solutions to these problems in connection with existing ethical theories. By correcting ethical inconsistencies in the above sense, he will be able to integrate organizational culture into the minds of employees.	
Acquired competences: He will acquire the ability to give adequate advice in terms of solving more complex value dilemmas. Will achieve holistic thinking competence in relation to large organizations.	
Course content: Introduction to economic ethics. History of economic ethics. Morality as a form of spiritual and economic life in society. Ethics as a science of morality and its place in the system of knowledge of the economy. Own categorical system of economic ethics.	

General starting points for determining a person in the economy.
Man as a creature, homo faber.
Direction of man in the natural-social context of the economy.
Ethical culture in the production process and sales.
Economic ethics of society life.
Ethics of public administration.
A person included in the professional structures of the economy.
Final seminar.

Recommended literature:

RICH,A.: Etika hospodárství I. Praha: OIKOYMENH, 1994. ISBN 80-85241-62-5.
SEKNIČKA, P. 1997. Úvod do hospodářské etiky. Praha : CODEX Bohemia, 1997. 192 s. ISBN 80-85963-40-X.
SEN, A.: Etika a ekonomie. Praha : Vyšehrad, 2002. 119 s. ISBN 80-7021-549-6. 4.
SMREKOVA, D.: Ekonómia ako filozofický problém. Bratislava : Iris,1998. 166 s. ISBN 80-88778-48-4.
AMBROZY, M.: Heidegger's view and approach to science and its similarities and differences before and after the "turn" In: Philosophia: International journal of philosophy, Roč. 22, č. 2 (2021). Quezon City: Philippine National Philosophical Research Society. ISSN 2244-1875. s. 147-167.
AMBROZY, M.: The Ethical Aspect of Scientific Interest in Selected Physical Theories, In: Communications 19 (4), s. 79-84.
SLOMSKI, W.: Dylematy etyczne w świecie biznesu. Warszawa :Instytut Studiów Międzynarodowych i Edukacji Humanum, 2017. 237 s. ISBN 978-83-932603-1.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.
Combined education: 60 hours.
Analysis of learning portals and applications: 40 hours.
Self-study: 80 hours.

Course evaluation:

Total number of evaluated students: 232

A	B	C	D	E	FX
25,86 %	25,43 %	33,19 %	10,78 %	4,74 %	0 %

Lecturers: doc. PhDr. Michal Bochin, CSc.; Ing. Iveta Fekiač Sedláková, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Philosophical Anthropology

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/FAe/10	Course title: Philosophical Anthropology (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 5.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, an assessment of the students' activity and participation in the exercises, and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester work (20%) student activity during exercises (20%) final oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The educational outcome is the mastery of the content focus of the subject, the acquisition of knowledge in the field of philosophical understanding of man in history and in the present. The output is also the ability to present one's own opinion and at the same time tolerantly respect the opinions of others and the acquisition of pluralism of interpretations. Finally, the ability to create a conceptual map and to analyze and present the acquired knowledge at an appropriate level.</p> <p>Acquired knowledge: The student acquires knowledge from the entire range of the history of philosophy, including Indian and Chinese philosophy, in the sense of focusing on the history of philosophical anthropology. The knowledge side of the subject thus consists in obtaining an overview of the history of philosophical anthropology with an emphasis on its most important representatives.</p> <p>Acquired skills: The student can reliably orientate himself within the framework of relevant thinkers in anthropological views. Can identify an anthropological philosophical opinion position. He can interpret the philosophy of various important philosophical anthropologists, including basic anthropological philosophical works.</p> <p>Acquired competences: The student will strengthen his competences to work in an environment that is value- and interculturally heterodox. He will also acquire the competence to identify problems based on the different understanding of the essence of man in various anthropological-philosophical</p>	

positions, linked to some geographical areas of the world.

Course content:

Definition of Philosophical Anthropology as a "borderline" philosophical discipline (distinguishing Philosophical Anthropology from Psychology, Sociology, Theology and other disciplines dealing with man.

The beginnings of philosophical interest in human issues (sophists and Socrates).

Man in the work of Plato and Aristotle).

Man as "Imago Dei" (Aurelius Augustinus and Thomas Aquinas).

Reflections of man in Renaissance philosophy.

Man as a "subject of knowledge" in the works of R. Descartes and J. Locke.

The understanding of man in Enlightenment philosophy (Man as a "citizen").

Man in the views of K. Marx and F. Engels. Man and "superman" in F. Nietzsche's voluntarism.

Man as a "temporal being" ("Dasein" in M. Heidegger's work). Man in Christian philosophy of the 20th century.

Recommended literature:

ŠLOSIAR, J.: Od antropologizmu k filozofickej antropológii. Bratislava, IRIS 2002.

SINGER, P.: Spisy o etickom žití. Bratislava, Spolok slovenských spisovateľov 2008.

BALOGOVIĆ, B. a kol.: O zmysle života. Beograd, Akademia srpske pravoslávne cirkvi 2011.

SUVÁK, V. a kol.: Sebazpoznanie ako starosť o seba. Prešov, FF PU v Prešove 2010.

DUPKALA, R.: O mesianizme (Filozofické reflexie), Prešov, Slovacontact 2003.

AMBROZY, M.: Views of Man in the History of Ancient Indian Philosophy. In:

PRIBIŠOVÁ, E., POLAČKO, J. (Eds.) New dimensions in the quality of life: Interdisciplinary research. Mobile (USA) : York University, 2019.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 40 hours.

Preparation and presentation of semester work: 50 hours.

Analysis of learning portals and applications: 30 hours.

Self-study: 60 hours.

Course evaluation:

Total number of evaluated students: 324

A	B	C	D	E	FX
36,21 %	31,81 %	19,63 %	7,61 %	4,74 %	0 %

Lecturers: doc. PhDr. Marián Ambrozy, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Cultural Studies and Multicultural Education

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/KMVe/12	Course title: Cultural Studies and Multicultural Education (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 5.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is the evaluation of the students' activity and participation in the exercises, 2 tests during the semester and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) 2 tests - each 10% (20%) oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The learning outcome is the acquisition of basic knowledge to mediate knowledge and build character attitudes towards different cultures, religions and races as a basis for preventing xenophobia, racism and intolerance.</p> <p>Acquired knowledge: The student gets acquainted with the basic terminology and categories of cultural studies. The student will gain knowledge on the following topics: multiculturalism, inculturation, acculturation, cultural conflict, racism, ethical identity.</p> <p>Acquired skills: The student knows the methods of multicultural education. The student will receive an orientation in the field of cultural differences, will be able to identify many cultures by basic features.</p> <p>Acquired competences: The student will strengthen their competencies leading to tolerance towards other cultures. The student will strengthen his self-identification competencies.</p>	
<p>Course content: Introduction to the issue. Basic terminology. Methods of multicultural education. Enculturation. Acculturation. Multiculturalism.</p>	

<p>Cultural conflict. Prejudice and stereotype. Racism. Discrimination - equal opportunities. Knowledge of ethnic identity. Religious and cultural differences.</p>												
<p>Recommended literature: GAŽOVÁ, V.: Úvod do kulturológie. Bratislava 2009 GAŽOVÁ, V.: Súradnice kultúry. Trnava 2003 SOKUP, M.: Kultura (Biokulturologická perspektiva). Praha 2011 GAŽOVÁ, V. – SLUŠNÁ a kol.: Európa – interkultúrny priestor. Bratislava 2010. HEBDIGE, R.: Subkultura a styl. Praha, 2012 MISTRÍK, E.: Kultúra a multikultúrna výchova. Bratislava 1999 MISTRÍK, E.: Slovenská kultúra v multikulturalizme. Nitra 2005 DUPKALA, R.: O mesianizme (Filozofické reflexie), Prešov, Slovacontact 2003. DUPKALA, R. DOLINSKÁ, E., MARINICOVÁ, R. Estetika, médiá, interpretácia – kulturologické reflexie. Prešov: ISM Slovakia v Prešove, 233 s. DUPKALA, R.: Next Europe in the context of immigration. Pardubice: Helios, 2017. 134 s. ISBN 978-80-85211-45-0 DUPKALA, R.: Conflict or dialog of cultures in the context of current migration. In: Philosophy and Canon Law č. 2. – Katowice: Uniwersytet Śląski w Katowicach. Wydawnictwo Uniwersytetu Śląskiego, 2016. ISSN 2450-4955, s. [1-18] DUPKALA, R.: Fantóm imigrácie: konflikt alebo dialóg kultúr v kontextoch axiologického pluralizmu. 2. dopl. vyd. Prešov:: EXPRESS PRINT, 2018. 272 s. ISBN 978-80-89353-15-6</p>												
<p>Language which is necessary to complete the course: Slovak language</p>												
<p>Notes: Student workload: 180 hours. Combined education: 40 hours Preparation for two tests: 50 hours. Analysis of learning portals and applications: 30 hours. Self-study: 60 hours</p>												
<p>Course evaluation: Total number of evaluated students: 225</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>40,97 %</td> <td>23,75 %</td> <td>21,07 %</td> <td>7,36 %</td> <td>6,86 %</td> <td>0,0 %</td> </tr> </tbody> </table>	A	B	C	D	E	FX	40,97 %	23,75 %	21,07 %	7,36 %	6,86 %	0,0 %
A	B	C	D	E	FX							
40,97 %	23,75 %	21,07 %	7,36 %	6,86 %	0,0 %							
<p>Lecturers: prof. PhDr. Rudolf Dupkala, CSc.</p>												
<p>Date of last change: 01.08.2022</p>												
<p>Approved by: prof. PhDr. Vojtech Slomski, PhD.</p>												

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ZEKe/20	Course title: Fundamentals of Economics (compulsory, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 2	
Recommended semester: 5.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the evaluation is the evaluation of the students' activity at the lectures and the graded credit in the form of a written exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) written exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The learning outcome is the mastery of the main economic categories, understanding of economic phenomena and processes in their context, with an emphasis on the conditions of a market economy and the features of its functioning in Slovakia, with an emphasis on applying the acquired theoretical knowledge at the micro level - individual markets, households, enterprises and factor markets production. The result of the training will also be the acquisition of macroeconomic concepts, understanding and substantiation of the relationship of economic phenomena and processes at the national economic level and the ability to analyze them.</p> <p>Acquired knowledge: The student will gain basic knowledge of economics not only in terms, but also within mutual contexts. He will understand the basic connections between microeconomics and macroeconomics, as well as the connections between the ideas of major economists. He will also acquire basic knowledge in the field of the national economy. He is aware of the main difference between microeconomics and macroeconomics, realizing that this difference is qualitative, not quantitative.</p> <p>Acquired skills: The student is studying economic terminology. The student is guided in the main problems of microeconomics and macroeconomics. The student can use the acquired knowledge in the framework of taking a position in relation to specific economic processes. The student can analyze economic phenomena in the state.</p> <p>Acquired competences: The student acquires elementary economic literacy (inflation, bank interest rate, state budget,</p>	

GDP, etc.). The student can apply the acquired knowledge in any micro-enterprise. The student will get an idea of the economic dimension of reality.

Course content:

Introduction to economic theory. Fundamentals of the market mechanism and elements of the market.

Analysis of supply and demand. The consumer (household) and his decision-making.

The company and its position in competitive conditions. Factor markets - their common and different features. Income and its distribution.

Macroeconomic goals and balance sheet. Economic efficiency and its measurement.

Consumption, savings and investment. State economic policy, its goals and instruments.

Inflation and its solution. Unemployment, forms, causes and employment policy. Banking system and money. Economic growth and economic cycle.

International economic relations and integration processes.

Recommended literature:

URAMOVÁ, M. 2004. Základy ekonomiky I. Banská Bystrica: FHV UMB, 2004.

HOLMAN, R. 1999. Ekonomie. Praha: C. H. Beck, 1999.

LISÝ, J. et al. 1998. Ekonómia. Bratislava: IURA EDITION, I. vydanie, 1998.

SAMUELSON, P.A. – NORDHANS, W.D. 2000. Ekonómia. Bratislava: Elita, 2000.

SAMUELSON, P.A. – NORDHANS, W.D. 2000. Ekonómia. Bratislava: Elita, 2000.

Magazine literature according to individual topics.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 60 hours.

Combined education: 20 hours

Analysis of learning portals and applications: 10 hours.

Self-study: 30 hours

Course evaluation:

Total number of evaluated students: 12

A	B	C	D	E	FX
50,0%	0 %	16,67 %	8,33 %	25,0 %	0 %

Lecturers: doc. Ing. Viera Kuzmišinová, PhD.; Ing. Iveta Fekiač Sedláková, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Bachelor Thesis Seminar

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/SBPe/10	Course title: Bachelor Thesis Seminar (compulsory, non-profile)
Type, scope and method of educational activity: seminar 10 per semester combined	
Number of credits: 5	
Recommended semester: 5.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work in the form of submitted 15 pages of a bachelor's thesis after consultation with the supervisor and an assessment of the students' activity and participation in exercises. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester work (80%) student activity during exercises (20%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The student will receive basic knowledge and an overview of the methodology and techniques for writing a thesis, the basics of writing a thesis, including practical application in the form of creating the first version of a thesis.</p> <p>Acquired knowledge: The student will gain knowledge about the methodology, how to prepare a professional text. The student will acquire the knowledge necessary to create a text of a professional nature.</p> <p>Acquired skills: The student will acquire practical skills such as quoting and planning the creation of a text. The student will acquire the skills of text editing and searching for resources. The student will learn to look for sources of foreign origin.</p> <p>Acquired competences: The student will strengthen his informational competence. The student will strengthen their creative competencies. The student will strengthen their language and communication competencies.</p>	
<p>Course content: Drawing up a work schedule for writing a thesis. Determination of the purpose of the work and the collection and study of professional literature. Methods and techniques for creating a thesis. Structuring the work into separate chapters. The first version of the work, the reminder procedure.</p>	

Recommended literature:

SMERNICA č.3/2013 o náležitostiach záverečných prác, ich bibliografickej registrácii, kontrole originality, uchovávaní a ich sprístupňovaní na VŠMP ISM Slovakia v Prešove. STN ISO 690: 2012, Informácie a dokumentácia. Návod na tvorbu bibliografických odkazov na informačné pramene a ich citovanie.

PRIBULA, M. a L. LACHYTOVÁ, 2009. Metodológia vedeckej práce. Prešov: VŠMP ISM Slovakia v Prešove. ISBN 978-80-89372-07-2.

MEŠKO, D. et al., 2005. Akademická príručka. 2. dopl. vyd. Martin: Osveta. ISBN 80-8063-200-6.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 150 hours.

Combined education: 30 hours.

Preparation and presentation of part of the final thesis: 40 hours.

Analysis of learning portals and applications: 40 hours.

Self-study: 40 hours.

Course evaluation:

Total number of evaluated students: 224

The Bachelor thesis seminar is not evaluated by credit, just is evaluated without credit.

Credited	Not credited
100 %	0 %

Lecturers: doc. Ing. Emília Pribišová, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/SOEE/20	Course title: Social Ethics (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 6.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is to evaluate student activity and participation in the exercises and the final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) oral exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The learning outcome should be a comprehensive understanding of the subdisciplinary nature of social ethics in the context of the relationship of a person as an individual being in a social environment, as well as a critical examination of the ethical attributes of social formations and their functioning mechanisms.	
Acquired knowledge: The student will acquire basic knowledge of terminology, categorical system and structure social ethics. The student acquires knowledge on the ethics of social relations and global ethics.	
Acquired skills: The student will navigate the main areas of social ethics. The student can distinguish between social and individual ethics.	
Acquired competences: The student will strengthen his social competencies. The student will strengthen their ethical competencies.	
Course content: Current problems of social ethics Differentiation of individual and social ethics Ethics of economic and political life Ethical aspects of social relations Morality as a social phenomenon Main directions of social ethics The problem of masking, professional ethics Ethics of social institutions	

Global ethics Ethics of individual life					
Recommended literature: SEDLÁK, J.: Vybrané problémy zo sociálnej etiky. Brno, 1996. FOBEL, P. a kol.: Všeobecná a aplikované etiky. Časť II. Aplikované etiky, 2002. PESCHKE, V. - H.: Kresťanská etika. Praha. 1999 JANOTOVÁ, H. a kol.: Profesionálna etika. Praha: Eurolex Bohemia 2005. VAJDA, J.: Sociálna etika. Nitra: Enigma 2000. MEL, T.: Přehled etiky. Praha: Portál, 2004.					
Language which is necessary to complete the course: Slovak language					
Notes: Student workload: 180 hours. Combined education: 60 hours Analysis of learning portals and applications: 40 hours. Self-study: 80 hours					
Course evaluation: Total number of evaluated students: 248					
A	B	C	D	E	FX
32,26 %	16,53 %	21,37 %	10,08 %	19,76 %	0 %
Lecturers: PhDr. ThDr. Ing. J. Poláčko, PhD., MBA					
Date of last change: 01.08.2022					
Approved by: prof. PhDr. Vojtech Slomski, PhD.					

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/EEe/11	Course title: Aesthetics and Etiquette (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 6.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, an assessment of the students' activity and participation in the exercises, and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (20%) activity and participation of students in exercises (20%) oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The educational outcome is to provide students with an overview of the function of aesthetics and etiquette and also to provide materials for understanding the construction of an aesthetic work and a work of etiquette and for reflection on the course of aesthetic perception. At the same time, the teaching subject should lead students to a full awareness of the meaning of cultural products for the harmonious development of a person.</p> <p>Acquired knowledge: The student learns about the development of aesthetic perception from antiquity to the present day and learns the role of aesthetics in the sensory perception of the world. Gain knowledge about the basic terms and categories of aesthetics. Familiarize yourself with the application of aesthetic terminology in various fields of art. He studies the nature, causes, patterns and significance of aesthetic phenomena as a result of the aesthetic and artistic exploration of the world. The correlation between ideology, art and aesthetics is discussed, theoretically a distinction is made between high and mass art. He explores art in relation to emotion as well as in relation to reality. He studies etiquette as one of the areas of aesthetics in everyday life.</p> <p>Acquired skills: After graduation, the student will be able to navigate basic aesthetic terms and categories. He thinks about the value of art, examines works of art, perceives aesthetic phenomena in nature, can make aesthetic judgments, characterize the main categories and kitsch. He masters the basic principles of secular etiquette, which he can apply in his personal and professional life.</p> <p>Acquired competences: Learner-acquired competencies include the mental prerequisites for appreciating the meaning</p>	

and role of art in everyday life. Acquires the ability to perceive and evaluate aesthetic categories. He observes the differences between high art, kitsch and erotic art, the extreme positions of aesthetics and at the same time the aesthetics of everyday life and its expression in design.

Course content:

Introduction to the subject of study.
The meaning of aesthetics. The meaning of the etiquette.
The relationship between aesthetics and etiquette.
Three paradigms in the history of philosophical and aesthetic thinking.
Aesthetic function. An aesthetic norm.
Aesthetic value. Aesthetic perception.
Etiquette as a system of cultural aesthetic - ethical behavior.
Applied etiquette. Case studies.

Recommended literature:

ŠPAČEK, L.: Nová velká kniha etikety. Praha: Mladá Fronta, 2018. 268 s. ISBN 978-80-204-1954-5
ZUSKA, V.: Estetika. Praha: Triton, 2001. 132 s. ISBN 80-725-4194-3
PTÁČKOVÁ, B.; STIBRAL, K.: Estetika na dlani. Olomouc: Rubico, 2002. 150 s. ISBN 80-85839-79-2
HADRAVOVÁ, T.: Co je nového v estetice. Praha: Nová beseda, 2016. 94 s. ISBN 978-80-906089-7-9
VANĚK, J.: Estetika v proměnách prožitků. Praha: ARSCI, 2016. 386 s. ISBN 978-80-742-0040-3
ZAHRÁDKA, P.: Estetika na přelomu milénia. Brno: Barrister & Principal, 2012. 488 s. ISBN 978-80-874-7411-2
VANĚK, J.: Estetika myslenia a tela. Bratislava: Iris, 2007. 122 s. ISBN 80-8877-880-8
PERNIOLA, M.: Estetika 20. století. Praha: Karolinum, 2001. 170 s. ISBN 80-246-0213-X

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.
Combined education: 40 hours
Preparation and presentation of the semester work (thesis): 50 hours
Analysis of learning portals and applications: 30 hours.
Self-study: 60 hours

Course evaluation:

Total number of evaluated students: 221

A	B	C	D	E	FX
30,32 %	21,72 %	18,55 %	16,74 %	12,67 %	0 %

Lecturers: doc. PhDr. Marián Ambrozy, PhD.; Mgr. Veronika Fitzeková

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/PEe/22	Course title: Business Ethics (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 6.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is to evaluate student activity and participation in the exercises and the final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) oral exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational output is to acquaint the listeners with the basic realities of business ethics. The task is to understand it as applied professional ethics with an overlap into other related disciplines, such as managerial ethics, environmental ethics, etc.. Business ethics fills the space between legislatively given rules and the practical implementation of business activities, softens the necessary legal minimum set by legislation.	
Acquired knowledge: The student is introduced to the extended knowledge of business ethics that are considered its realities: mobbing, bosses, staffing, problems in the workplace, the responsibility of the entrepreneur in relation to individual stakeholders. The knowledge page also includes orientation on marketing ethics, ethical employment issues, etc.	
Acquired skills: The student highlights the main signs of exceeding business ethics. The student can reliably distinguish between mobbing, bossing and staffing. It acquires the ability to complement, inspire and write the corporate code of ethics. He will acquire the skills to deal with ethical issues in the organization. He can conduct ethical disputes within the framework of an ethically significant situation in the organization and justify his opinion with reason.	
Acquired competences: He will acquire the skills of communication and negotiation with people, increase his ability to solve ethically oriented problems. This will strengthen his ability to take responsibility for solving ethical problems.	
Course content: Basic starting points of business ethics. The importance of ethics in economic theory and practice.	

<p>Entrepreneurship - the driving force of economic development. Social responsibility and corporate culture. Professional business ethics. Environmental ethics and business. Marketing ethics and its importance in business. The starting points of ethical decision-making in marketing. Integration of marketing and ethics, marketing mix and marketing research. Ethical program of the company. Business goals and individual freedom. Ethics in the company's internal communication.</p>												
<p>Recommended literature: HANULÁKOVÁ, E.: Podnikateľská etika. Bratislava : 1997. ISBN 80-85568-79-9. DYTRT, Z. A kol.: Etika v podnikateľskom prostredí. Praha : Grada, 2006. DIRGOVÁ, E., ČERNÁ, L.: Etika manažéra vo svetle sociálneho dialógu, Ružomberok, Verbum, 2013, s. 154 REMIŠOVÁ, A.: Etika a ekonomika, Bratislava, Kaligram, 2011, s. 496 POLAČKO, J., BOCHIN, M.: Ethics of Communication in Organization. In: Społeczeństwo i Edukacja. Międzynarodowe Studia Humanistyczne 2015 nr 4 191-199. AMBROZY, M.: Na margo prieniku metaetiky a aplikovanej etiky. In: Xlinguae 13 (3), s. 255–269. RYZIŃSKI, R.: Unnecessary and pointless introduction of a corporate aspiration code of ethics in some cases. In: SCIENTIFIC BULLETIN of Odessa National Economic University Collection of Scientific Works № 11-12 (288-289), 2021. SLOMSKI, W.: Dylematy etyczne w świecie biznesu. Warszawa :Instytut Studiów Międzynarodowych i Edukacji Humanum, 2017. 237 s. ISBN 978-83-932603-1. STANIEWSKI, M.W., SLOMSKI, W., RYZIŃSKI, R.: Are ethics in entrepreneurship possible at all? Ar įmanoma verslo etika? In: Filosofija, Sociologija 2015, 26(3), pp. 193–200 STANIEWSKI, M.W., SLOMSKI, W., AWRUK, K.: Ethical aspects of entrepreneurship Verslininkystės etiniai aspektai. In: Filosofija, Sociologijathis link is disabled, 2015, 26(1), pp. 37–45.</p>												
<p>Language which is necessary to complete the course: Slovak language</p>												
<p>Notes: Student workload: 180 hours. Combined education: 60 hours. Analysis of learning portals and applications: 40 hours. Self-study: 80 hours.</p>												
<p>Course evaluation: Total number of evaluated students: 220</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>33,64 %</td> <td>22,73 %</td> <td>16,36 %</td> <td>14,9 %</td> <td>13,18 %</td> <td>0 %</td> </tr> </tbody> </table>	A	B	C	D	E	FX	33,64 %	22,73 %	16,36 %	14,9 %	13,18 %	0 %
A	B	C	D	E	FX							
33,64 %	22,73 %	16,36 %	14,9 %	13,18 %	0 %							
<p>Lecturers: prof. PhDr. V. Slomski, PhD.; PhDr. ThDr. Marián Bednár, PhD.</p>												
<p>Date of last change: 01.08.2022</p>												
<p>Approved by: prof. PhDr. Vojtech Slomski, PhD.</p>												

Course description Seminar on Economic and Business Ethics

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/SHPEe/11	Course title: Seminar on Economic and Business Ethics (compulsory, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 6.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes an assessment of the students' activity and participation in the exercises and the preparation of a semester's work and its presentation. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester work and its presentation (70%) student activity during exercises (30%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The student will be familiar with the basic postulates of economic and business ethics, which will create prerequisites for assessing information in the context of the development of civilization and will enable a freer choice of opinions and attitudes. It also aims to identify potential problem areas and their possible elimination in the business process.</p> <p>Acquired knowledge: The student will receive basic knowledge about the realities, structure and categorical apparatus of economic ethics and business ethics. The student will acquire knowledge about the ethical issues of business and public economics.</p> <p>Acquired skills: The student can present a paper on the topic of applied economics and business ethics. The student will receive an orientation on the issue of corruption.</p> <p>Acquired competences: The student will strengthen their ethical and evaluative competencies. The student will strengthen their presentation skills.</p>	
<p>Course content: Questions of moral principles in economic and business ethics. Ethics in the economy and its impact on the life of society. The issue of corruption in the country's economy. Economic results and their impact on society. The intersection of ethics and economics, including the ethics of the entrepreneur. Development of business ethics, institutions in the USA and Europe. Homann's and Ulrich's concept.</p>	

Profit versus ethics. Global level of impacts.

Ethical problems in the economy in Slovakia and the challenges of globalization.

Recommended literature:

SLOMSKI, W: Dylematy etyczne w świecie biznesu. Warszawa :Instytut Studiów Międzynarodowych i Edukacji Humanum, 2017. 237 s. ISBN 978-83-932603-1.

HANULÁKOVÁ, E.: Podnikateľská etika. Bratislava : 1997. ISBN 80-85568-79-9.

DYTRT, Z. A kol.: Etika v podnikateľskom prostredí. Praha : Grada, 2006.

VAJDA, J.: Etika. Nitra : Enigma, 1995.

VAJDA, J.: Sociálna etika. Nitra : UKF, 2001.

VAJDA, J.: Úvod do etiky. Nitra : Enigma, 2004. ISBN 80-89132-12-X.

RICH,A.: Etika hospodárství I. Praha: OIKOYMENH, 1994. ISBN 80-85241-62-5.

SEKNIČKA, P. 1997. Úvod do hospodárske etiky. Praha : CODEX Bohemia, 1997. 192 s. ISBN 80-85963-40-X.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 40 hours.

Preparation and presentation of semester work: 50 hours.

Analysis of learning portals and applications: 30 hours.

Self-study: 60 hours.

Course evaluation:

Total number of evaluated students: 226

A	B	C	D	E	FX
34,51	21,24 %	16,37 %	11,5 %	14,6 %	1,77 %

Lecturers: PhDr. ThDr. Ing. Jozef Polačko, PhD., MBA

Date of last change: 23.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/FVe/11	Course title: Philosophy of Education (compulsory, profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 6	
Recommended semester: 7	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, an assessment of the students' activity and participation in the exercises, and a final oral exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (20%) activity and participation of students in exercises (20%) oral exam (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The purpose of the training is to familiarize students with the development of philosophical and pedagogical thinking in Europe in the historical context and the present. The student will get acquainted with the philosophical images of man and the philosophical starting points of education in a historical context, especially with the anthropological, social, axiological and global contexts of education. At the same time, the student will be able to analyze and highlight the influence of philosophical thinking on upbringing and education in certain historical periods. He will also be able to evaluate the philosophical foundations of education and understanding of man from the point of view of philosophical and pedagogical anthropology.</p> <p>Acquired knowledge: The student will acquire knowledge across the entire historical range of philosophical and pedagogical thinking. An added benefit is the adoption of a conglomerate of different educational philosophies. Thus, he will get a general idea of a person from the point of view of pedagogical anthropology.</p> <p>Acquired skills: The student will acquire skills that will allow him to distinguish between individual historical concepts of the philosophy of education. He can combine knowledge from philosophy and pedagogy into one consistent whole. He acquires the ability to assess the development of a person from the individual points of view of the pedagogical and philosophical approach.</p> <p>Acquired competences:</p>	

The student will acquire the ability of educational imagination in the sense of empathy with a person as part of his gradual learning. He will also acquire the competence of understanding the issue of possible problems in education.

Course content:

Introduction to the problem. The relationship of philosophy, philosophical anthropology and pedagogy.

Image of a person. Anthropological paradigms.

Myth with mythology. Beginnings of philosophy.

Greco-ancient philosophy and its influence on education.

Roman view of educational activity.

Man and Education in the Judeo-Christian Tradition.

Modern thinking and education. Pedagogical directions of the 19th and 20th centuries.

Man and education in a globalized world.

Recommended literature:

KOSOVA, B.: Filozofické a globálne súvislosti edukácie. Banská Bystrica : PF UMB, 2013.

KUDLÁČOVÁ, B. Človeka a výchova v dejinách európskeho myslenia. Trnava: PF TU, 2007. 199 s. ISBN 978-80-8082-120-3.

TOLNAIOVÁ GÁLIKOVÁ, S. Problém výchovy na prahu 21. storočia. Bratislava: Iris, 2007. 250 s. ISBN 978-80-89256-04-4.

DANCÁK, P. Otázka výchovy v náuke Jána Pavla II. Prešov: PETRA, 2001. 204 s. ISBN 80-89007-12-0.

STOROŠKA, M. (2018) The Book of Genesis as Foundation for the European Civilization's Concept of Social Help. In. EUROPEAN JOURNAL OF SCIENCE AND THEOLOGY. Volume: 14, Issue: 1, Pages: 61-74. Published: FEB 2018.

STOROŠKA, M.: Problematika motivácie v procese výchovy. In: KMEC, M. (Ed.).

Multilaterálne aspekty života spoločnosti No 6. VŠMP ISM Slovakia, 2012, s. 69-86. ISBN 978-80-89372-48-5.

STOROŠKA, M. (2018) The Book of Exodus as one of the Pillars of the European Civilization's Concept of Social Help. In. 5th International multidisciplinary scientific conference on social sciences & arts SGEM 2018. Conference proceedings. Volume 5. Science and Art. Issue 6.2. pp. 427-434. 26.08. – 01.09. 2018 Albena, Bulgaria. ISBN 978-619-7408-61-4.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 180 hours.

Combined education: 40 hours

Preparation and presentation of the semester work (thesis): 50 hours

Analysis of learning portals and applications: 30 hours.

Self-study: 60 hours

Course evaluation:

Total number of evaluated students: 238

A	B	C	D	E	FX
29,15 %	21,3 %	20,85 %	10,99 %	15,7 %	2,02 %

Lecturers: doc. Mgr. Anna Wawrzoniewicz – Slomska, PhD.; doc. PaedDr. ThDr. Marek Storoška, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ODPe/20	Course title: Pre-service Practice (compulsory, non-profile)
Type, scope and method of educational activity: pre-service 72 teaching hours/54 working hours per semester combined	
Number of credits: 6	
Recommended semester: 7	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in pre-service practice. Part of the assessment is the completion of an introductory seminar to completing pre-service practice, completion of pre-service practice in the scope of 72 teaching hours (54 working hours) in an organization operating in the field of the student's study focus (or a related field), submission of records from pre-service practice, which include: Report from pre-service practice and Evaluation of pre-service practice. The evaluation method consists of: completion of the introductory seminar (10%) completion of pre-service practice (80%) preparation and submission of records from professional practice (10%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is to learn how to apply theoretical knowledge to practical problems, to acquire basic working skills, to take responsibility, to become familiar with the environment of organizations oriented and active in the field of learning. Familiarize yourself with specific work standards, general work schedules, work in heterogeneous teams, principles of work in organizations.	
Acquired knowledge: The student will gain knowledge about exploitation, about the realities of specific organizations. The student will gain knowledge related to the work of organizations.	
Acquired skills: The student is learning how the organization works. The student will learn how to prepare a report from pre-service practice.	
Acquired competences: The student will strengthen their competencies for working in a team. The student will strengthen their working competencies.	
Course content: Introduction to the issue. Instructions for carrying out pre-service practice. Instruction of students before starting pre-service practice. Instructions for preparing a report from pre-service practice. Characteristics of the organization. Course of pre-service practice. Content of pre-service practice. Self-assessment of the student.	
Recommended literature:	

Literary sources according to the focus of the student's individual activity during professional practice.

Language which is necessary to complete the course: Slovak language, foreign language in the case of foreign practice

Notes:

Student workload: 180 hours.

Preparation of the student's self-assessment: 40 hours.

Preparation of outputs from pre-service practice: 50 hours.

Analysis of organizations suitable for the performance of pre-service practice: 30 hours.

Self-study of the organization and the search for innovative ideas for improvements: 60 hours.

Course evaluation:

Total number of evaluated students: 242

The Pre-service Practice is not evaluated by credit, just is evaluated without credit.

Credited	Not credited
100 %	0 %

Lecturers: PhDr. ThDr. Ing. Jozef Polačko, PhD., MBA

Date of last change: 23.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description for the final state exam subject General Philosophy and Ethics

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/KSV/VFaEe/22	Course title: General Philosophy and Ethics (final state exam subject) (compulsory, non-profile)
Type, scope and method of educational activity: on-campus	
Number of credits: 7	
Recommended semester: 8.	
Cycle of study: 1.	
Prerequisites: a student has to earn the required number of credits	
Conditions for passing the course: The state exam shall be taken before the Commission for State Examinations. The conduct of the state examination and the announcement of its results are public. The decision of the Commission for State Examinations on the results of the State Examination shall take place at a closed meeting of the Commission for State Examinations. The state exam consists of the subjects set by the respective accredited study programme and the defence of the bachelor thesis. Each state exam item is classified with a specific grade. Each part of the state examination is assessed separately. The individual parts of the state examination are graded A to FX. The overall grade of the state examination is calculated from the average of the grades of the individual items of the state exam and the grade from the defence of the bachelor thesis. The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The student demonstrates the level of knowledge he acquired during his studies and the ability to use this knowledge creatively in practice. From the content point of view, it presents a systemic view, the interconnectedness of the individual professional teaching subjects of the Philosophy study department and the complexity of the understanding of the subject matter in the context of knowledge from general philosophy and ethics and their history.	
Acquired knowledge: The student can analyse and evaluate the current state of theoretical knowledge in philosophy and ethics, independently and creatively use the theoretical knowledge of philosophy and ethics as a methodological platform for moral reasoning and evaluation, synthesize and apply the acquired theoretical knowledge, knowledge and competences to real problems of social practice.	
Acquired skills: The student can present and defend his/her position in terms of an evaluation of a specific area from the disciplines of philosophy and ethics.	
Acquired competences: The student is able to demonstrate his/her linguistic and professional culture and his/her own attitude towards professional problems in the disciplines of philosophy and ethics.	
Course content: 1. Definition of the term philosophy (philosophy and myth, philosophy and logos, image of mythical and post-mythical man) 2. The period of early Greek philosophy and ethics (Miletian, Pythagorean, Ephesian and Eleatic schools, Sophists) 3. Classical Greek philosophy and ethics (Socrates, Plato and Aristotle)	

4. Philosophy and ethics in the Hellenistic period (Epicureism, Stoicism and skepticism)
5. Medieval philosophy and ethics (Patristics and Scholasticism)
6. Renaissance philosophy of nature - G.Bruno, philosophy of the state and law - Machiavelli
7. Modern philosophy - rationalism (R. Descartes, B. Spinoza and G. W. Leibniz)
8. Philosophy of modern empiricism (John Locke, David Hume and Georg Berkeley)
9. Modern ethics (F. Bacon, T. Hobbes, J. J Rousseau)
10. German classical idealism (G.W.F. Hegel, I.Kant and J.G. Fichte)
11. Utilitarianism (J.Bentham and J.S.Mill)
12. Ethics of positivism (A. Comte and H. Spencer)
13. Philosophy of the 20th century - basic initiatives and characteristics of individual directions.
14. Philosophical anthropology, its place in the structure of philosophy and human sciences (differentiation from biology, psychology, medicine, etc.)
15. Man as a spiritual and social being in ancient and medieval philosophy (man as zoon politikon, Socrates, Plato, Aristotle, A. Augustinus)
16. Philosophical ideas about man in the 20th century (existentialism, pragmatism, religious philosophy)
17. The structure of philosophy (the place of ontology, epistemology, logic, axiology and anthropology in the system of philosophy)
18. Definition of the term ethics. Division of ethics according to the object to which it is devoted. Division of ethics according to the angle of its practical meaning and the angle of its focus.
19. Definition of the concept of morality. The structure of morality. Functions of morality. Principles of morality.
20. Meaning and role of ethics. Basic ethical principles. Code of ethics.
21. Ethics of responsibility (M. Weber, H. Jonas, K. O. Apel, E. Lévinas, H. Kung)
22. Phenomenological ethics of values (M. Scheler, N. Hartmann, D. von Hildebrand)
23. Ethics of pragmatism (Ch. S. Peirce, W. James, J. Dewey, R. Rorty)
24. Ethics of virtue and the good life in the history of ethical thought (Plato, Aristotle, A. MacIntyre, Ch. Taylor)
25. Characterize ethics and the concept of man in Christian philosophy of the 20th century (K.Wojtyła, J.Robinson, N.Berďajev / N.O.Losskij)

Recommended literature:

- Antológia z diel filozofov. Patristika a scholastika. Bratislava: Iris.
- Antológia z diel filozofov, Od Aristotela po Plotina. 1973. Bratislava: Pravda.
- Antológia z diel filozofov, Predsokratovci a Platón. 1998. Bratislava: Iris.
- Antológia z diel filozofov: Humanizmus a renesancia. Vydavateľstvo politickej literatúry 1966.
- Antológia z diel filozofov: Novoveká racionalistická filozofia. Bratislava, EPOCHA 1970.
- Kolektív autorov: Metamorfózy poklasickej filozofie. Bratislava, IRIS 1999.
- ARISTOTELES. 1979. Etika Nikomachova. Bratislava: Pravda.
- ARISTOTELES. 1998. Politika. Bratislava: Iris.
- BALOGOVÁ, B. a kol.: O zmysle života. Vydala Akadémia srbskej pravoslávnej cirkvi, Belehrad 2011.
- CEHELNÍK, M.: Pred bránami filozofie. (Úvod do filozofie). FF PU, Prešov 2009.
- CRESCENZO, L.: Příběhy řecké filozofie. Sokrates a tí druzí. Praha, Dokořán 2004.
- Antológia z diel filozofov: Od Aristotela po Plotina. Bratislava, Pravda 1972.
- DUPKALA, R. Pohľady do dejín etického myslenia. 2 doplnené a rozšírené vydanie. Prešov : ISM Slovakia. 2015. - 200 s.
- DUPKALA, R.: Úvod do filozofie dejín. Bardejov, Fotopress 2005.

<p>GLUCHMAN, V. (ed.) 1996. Hodnoty a súčasné etické teórie. Prešov: FF UPJŠ. GLUCHMAN, V. (ed.) 1999. Reflexie o humánnosti a etike. Prešov: LIM. GLUCHMAN, V. a kol. 2010. Etické teórie súčasnosti. Prešov: Grafotlač. KANT, I.: Základy metafyziky mravov. Bratislava: Kalligram, 2004. 4. Kolektív autorov: Formování novověké filozofie. Praha, Svoboda 1989. LEWIS, C. S.: K jádru křesťanství. Praha : Návrat, 1993. MEL, T.: Přehled etiky. Praha: Portál, 2004. OSSOVSKA, M.: Normy moralne. Próba systematyzacji. PWN, Warszawa 2000. PLESU, A.: Minima moralia. Kalligram, Bratislava 2001. REMIŠOVÁ, A. 2008. Dejiny etického myslenia (v Európe a USA). Bratislava: Kaligram. ŠLOSIAR, J.: Od antropologizmu k filozofickej antropológii. Bratislava, IRIS 2002. VAJDA, J.: Úvod do etiky. Nitra : Enigma, 2004. 5.</p>												
<p>Language which is necessary to complete the course: Slovak language</p>												
<p>Notes: Student workload: 210 hours. Combined education: 40 hours Preparation and presentation of the final thesis: 60 hours. Analysis of learning portals and applications: 30 hours. Self-study: 80 hours</p>												
<p>Course evaluation: Total number of evaluated students: 323</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>38,08 %</td> <td>25,08 %</td> <td>16,72 %</td> <td>9,6 %</td> <td>10,53 %</td> <td>0 %</td> </tr> </tbody> </table>	A	B	C	D	E	FX	38,08 %	25,08 %	16,72 %	9,6 %	10,53 %	0 %
A	B	C	D	E	FX							
38,08 %	25,08 %	16,72 %	9,6 %	10,53 %	0 %							
<p>Lecturers: prof. PhDr. Vojtech Slomski, PhD. (Commission for State Examinations)</p>												
<p>Date of last change: 01.08.2022</p>												
<p>Approved by: prof. PhDr. Vojtech Slomski, PhD.</p>												

Course description for the final state exam subject Economic and Business Ethics

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/KSV/HaPEe/22	Course title: Economic and Business Ethics (final state exam subject) (compulsory, non-profile)
Type, scope and method of educational activity: on-campus	
Number of credits: 7	
Recommended semester: 8.	
Cycle of study: 1.	
Prerequisites: a student has to earn the required number of credits	
Conditions for passing the course: The state exam shall be taken before the Commission for State Examinations. The conduct of the state examination and the announcement of its results are public. The decision of the Commission for State Examinations on the results of the State Examination shall take place at a closed meeting of the Commission for State Examinations. The state exam consists of the subjects set by the respective accredited study programme and the defence of the bachelor thesis. Each state exam item is classified with a specific grade. Each part of the state examination is assessed separately. The individual parts of the state examination are graded A to FX. The overall grade of the state examination is calculated from the average of the grades of the individual items of the state exam and the grade from the defence of the bachelor thesis. The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The student demonstrates the level of knowledge he acquired during his studies and the ability to use this knowledge creatively in practice. From the content point of view, it presents a systemic view, the interconnectedness of the individual professional teaching subjects of the Philosophy study department and the complexity of the understanding of the subject matter in the context of knowledge from applied (economic and business) ethics and their history.	
Acquired knowledge: The student can analyse and evaluate the current state of theoretical knowledge in applied (economic and business) ethics, independently and creatively use the theoretical knowledge of philosophy and ethics as a methodological platform for moral reasoning and evaluation, synthesize and apply the acquired theoretical knowledge, knowledge and competences to real problems of social practice.	
Acquired skills: The student can present and defend his/her position in terms of an evaluation of a specific area from the disciplines of applied (economic and business) ethics and their history.	
Acquired competences: The student is able to demonstrate his/her linguistic and professional culture and his/her own attitude towards professional problems in the disciplines of applied (economic and business) ethics and their history.	
Course content: 1. 1. Characterize and clarify the micro-level, meso-level and macro-level of economic ethics. 2. Define the causality of the rumor, case and media case in the environment of business ethics and the method of solving them based on the principle of Noelle-Neumann's spiral of silence. 3. The development of business ethics in Europe and the USA (Stages of development,	

- comparison of trends) and characterize the ethical and moral context of the issue of profit.
4. Marketing ethics and its importance in business. (Basics of ethical decision-making in marketing. Integration of marketing and ethics, marketing mix and marketing research)
 5. Ethical program of the company. (Business goals and individual freedom. Ethics in the company's internal communication)
 6. Ethics of Buddhism and Hinduism (principle of karma, ideal of man, life cycle)
 7. Ethical humanism of Confucianism and ethics of Taoism (basic values and virtues, comparison of these two directions, ideal of man)
 8. Economic ethics from the point of view of Judaism and Christianity (basic virtues and moral requirements, theories of profit)
 9. Moral teachings of Islam (basic pillars, status of women, theory of profit in Islam)
 10. Psychoanalytic ethical concepts (Sigmund Freud, Erich Fromm, V.E. Frankl)
 11. Contemporary ethics - environmental ethics (A.Leopold, A.Naess, E.Kohák), narrative ethics and principlism, situational ethics (Fletcher, Tillich)
 12. Analysis of ethical problem and ethical dilemma
 13. Models of company management (legal, market-contractual, exploitative, technostructural and stakeholder model)
 14. Define and characterize social groups from the point of view of sociology, their typology and forms of integration - describe the key tools for strengthening corporate identity.
 15. Define organization and organizing, describe characteristic features of organization and power management styles in social organization, their influence on the regulation of relationships in work teams.
 16. Characterize the social stratification of society, graphically illustrate its basic and potentially structured model, while pointing out the supporting factors-criteria for measuring the inclusion and mobility of actors in individual structural layers.
 17. Definition of the term multiculturalism, historical excursion and history of multiculturalism, current currents of multiculturalism and their basic attributes.
 18. Prejudice, stereotype, cultural conflict, cultural identity. Dominant culture and subcultures in Slovakia.
 19. Material and spiritual culture (manifestations of material culture and elements of spiritual culture) Characteristics of concepts in the philosophy of culture (dominant culture, minority culture or subculture, marginal culture)
 20. Socially responsible business. Common characteristics of general ethical principles. Responsible business in three areas. Corporate philanthropy. Corporate citizenship. Stakeholders.
 21. Socially responsible business in the environment of small and medium enterprises. Socially responsible business in the supply chain. Socially responsible business and community support. Socially responsible business and public policy.
 22. Advertising ethics (advertising in accordance with and contrary to morality, criteria of morality in advertising)
 23. Place of relations between ethics and politics, ethics and law, ethics and economics in systematic ethics
 24. Basic concepts of legal theory. Creation of law and sources of law. Interpretation and application of law.
 25. Legal relations. Legal liability. State of law. Law enforcement authorities.

Recommended literature:

- AKIMJAK, A. Úvod do filozofie kultúry. Ružomberok: KU, 2003.
 AL-SBENATY, A.: Islamské právo. Oblast' vojny a mieru. Bratislava : Alja, 2003
 ANZENBACHER, A.: Úvod do etiky. Státní pedagogické nakladatelství, Praha 1993.
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BANDLEROVÁ, A., BEZÁKOVÁ, L., ILLKOVÁ, Z.: Základy práva. Nitra : 2002.

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CEHELNÍK, M.: Pred bránami filozofie. (Úvod do filozofie). FF PU, Prešov 2009.

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DYTRT, Z. A kol.: Etika v podnikateľskom prostredí. Praha : Grada, 2006.

FOBELOVÁ, D. Tri rozmery kultúry. Bratislava: IRIS, 2004.

GAŽOVÁ, V. – SLUŠNÁ a kol.: Európa – interkultúrny priestor. Bratislava 2010.

GAŽOVÁ, V.: Úvod do kulturoológie. Bratislava 2009

GRENZ, S.J.: Úvod do postmodernizmu. Praha: Návrat domů, 1997.

HANULÁKOVÁ, E.: Podnikateľská etika. Bratislava : 1997. ISBN 80-85568-79-9.

HEBDIGE, R.: Subkultura a styl. Praha, 2012

JÁN PAVOL II.: Fides et ratio, (Viera a rozum). Vydavateľstvo Don Bosco, Bratislava 1998.

KLIMEKOVÁ, A. - SIČÁK, A.: Filozofia, etika, etická výchova, dejiny etiky. Trian, Prešov, 2002.

KUNG, H., BECHERT, H.: Kresťanství a buddhizmus. Praha : Vyšehrad, 1998.

KUNG, H., ESS, J. van.: Kresťanství a islám. Praha : Vyšehrad, 1998.

KUNG, H., CHING, J.: Kresťanství a náboženství Číny. Praha : Vyšehrad, 1999.

KUNZ, V. Spoločenská zodpovednosť organizácie, Praha 2012, Grada Publishing, ISBN 978-80-247-3983-0 3.

LEWIS, C. S.: K jadrú kresťanství. Praha : Návrat, 1993.

LIPPOVETSKY, G.: Soumrak povinnosti. Praha: Prostor, 2011.

NOVÁK, M.: Biznis ako poslanie, Bratislava 1998, Charis, ISBN 80-88743-21-4

OSSOVSKA, M.: Normy moralne. Próba systematyzacji. PWN, Warszawa 2000.

OTTOVÁ, E. Teória práva. Heuréka, 2006.

PAVLÍK, M. – BĚLČÍK, M.: CSR v praxi a jak s ním dál, Praha 2010, Grada Publishing, ISBN 978-80-247-3157-5: 2.

PLESU, A.: Minima moralia. Kalligram, Bratislava 2001.

REMIŠOVÁ, A.: Etika a ekonomika, Bratislava, Kaligram, 2011, s. 496

RICH, A.: Etika hospodárství I. Praha: OIKOYMENH, 1994. ISBN 80-85241-62-5.

SEKNIČKA, P. 1997. Úvod do hospodárske etiky. Praha : CODEX Bohemia, 1997. 192 s. ISBN 80-85963-40-X.

SEN, A.: Etika a ekonomie. Praha : Vyšehrad, 2002. 119 s. ISBN 80-7021-549-6. 4.

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SOKUP, M.: Kultura (Biokulturologická perspektiva). Praha 2011

WELSCH, W.: Naše postmoderní moderna. Praha: Zvon, 1994.

AMBROZY, M.: Heidegger's view and approach to science and its similarities and differences before and after the "turn" In: Philosophia: International journal of philosophy, Roč. 22, č. 2 (2021). Quezon City: Philippine National Philosophical Research Society. ISSN 2244-1875. s. 147-167.

AMBROZY, M.: The Ethical Aspect of Scientific Interest in Selected Physical Theories, In: Communications 19 (4), s. 79-84.

SLOMSKI, W.: Dylematy etyczne w świecie biznesu. Warszawa :Instytut Studiów Międzynarodowych i Edukacji Humanum, 2017. 237 s. ISBN 978-83-932603-1.

POLAČKO, J., BOCHIN, M.: Ethics of Communication in Organization. In: Społeczeństwo i Edukacja. Międzynarodowe Studia Humanistyczne 2015 | nr 4 | 191-199.

AMBROZY, M.: Na margo prieniku metaetiky a aplikovanej etiky. In: Xlinguae 13 (3), s. 255–269.

RYZIŃSKI, R.: Unnecessary and pointless introduction of a corporate aspiration code of ethics in some cases. In: SCIENTIFIC BULLETIN of Odessa National Economic University Collection of Scientific Works № 11-12 (288-289), 2021.

STANIEWSKI, M.W., SŁOMSKI, W., RYZIŃSKI, R.: Are ethics in entrepreneurship possible at all? | Ar įmanoma verslo etika? In: Filosofija, Sociologija 2015, 26(3), pp. 193–200

STANIEWSKI, M.W., SŁOMSKI, W., AWRUK, K.: Ethical aspects of entrepreneurship | Verslininkystės etiniai aspektai. In: Filosofija, Sociologija [this link is disabled](#), 2015, 26(1), pp. 37–45.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 210 hours.

Combined education: 40 hours

Preparation and presentation of the final thesis: 60 hours.

Analysis of learning portals and applications: 30 hours.

Self-study: 80 hours

Course evaluation:

Total number of evaluated students: 323

A	B	C	D	E	FX
39,94 %	27,24 %	18,58 %	9,29 %	4,95 %	0 %

Lecturers: prof. PhDr. Vojtech Slomski, PhD. (Commission for State Examinations)

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/OB/20	Course title: Bachelor Thesis (defense) (compulsory, non-profile)
Type, scope and method of educational activity: on-campus	
Number of credits: 10	
Recommended semester: 8.	
Cycle of study: 1.	
Prerequisites: a student has to earn the required number of credits	
<p>Conditions for passing the course:</p> <p>The condition is to write and submit the final version of the final bachelor's thesis, which is prepared on a topic written by the supervisor and approved by the head of the department. The thesis must be original, created by the author, using the indicated information sources and respecting copyright. The required range of 30-40 standard pages without attachments, in a standard formal arrangement, must be observed. It should contain theoretical and possibly application chapter, together with a section on the definition of work methodology and research methods.</p> <p>The bachelor's thesis is submitted in two printed copies, its electronic version, which must be identical to the printed version, is inserted by the student into the final theses registration system in PDF format. The originality of the thesis is assessed in the central register of theses. A report on the originality of the final thesis is drawn up on the result of the originality check. Checking originality is a necessary condition for defense.</p> <p>Part of the submission of the work is the conclusion of a license agreement for the use of the digital copy of the work between the author and the Slovak Republic on behalf of the college/university.</p> <p>The bachelor's thesis is assessed by the supervisor of the bachelor's thesis and the opponent, who prepare assessments according to the established criteria.</p> <p>The Commission for State Examinations will evaluate the progress of the defense in a closed session and decide on the classification. During the classification, it comprehensively assesses the quality of the bachelor's thesis and its defense, taking into account the assessments and the course of the defense, and evaluates it with one common grade. The decision on the result of the defense will be announced by the chairman of the commission together with the result of the relevant state exam for compliance with the rules required by the protection of personal data (GDPR).</p>	
<p>Learning outcomes:</p> <p>The bachelor's thesis verifies mastery of theory and professional terminology, basic standard scientific methods and the level of knowledge that the student acquired during his studies. It demonstrates the ability of independent professional work from a content and formal point of view. The thesis usually brings partial knowledge within the field.</p> <p>Acquired knowledge:</p> <p>The student can independently and creatively use professional sources, analyze and evaluate the current state of the problem in his/her field, synthesize and apply the acquired theoretical knowledge in practical educational activities, adequately choose research procedures and functionally apply them.</p> <p>Acquired skills:</p> <p>The student is able to present and defend his/her professional position on the problems of educational work and to find ways to solve them.</p>	

Acquired competences:

The student is able to demonstrate his/her linguistic and professional culture and his/her own attitude towards professional problems of his/her studies.

Course content:

The thesis defense has a steady course:

1. Introductory speech of the graduate, presentation of the results of the final thesis.
2. Presentation of the main points from the written opinions of the supervisor and the opponent.
3. Answering the questions of the supervisor and the opponent.
4. A professional debate on the thesis with questions to the graduate.

The thesis is available to the committee during the defense. The graduate's introduction should include the following points in particular:

1. Brief justification of the choice of the topic, its topicality, practical benefit.
2. Clarification of the objectives and methodology of the work.
3. The main content issues of the thesis.
4. Conclusions and practical recommendations reached by the graduate.

During the presentation, the graduate has his/her own copy of the thesis or a written introduction. The speech will be delivered separately. It can make use of computer technology. The opening performance should be short, not exceeding ten minutes.

Recommended literature:

SMERNICA č.1/2018 o náležitostiach záverečných prác, ich bibliografickej registrácii, kontrole originality, uchovávaní a ich sprístupňovaní na VŠMP ISM Slovakia v Prešove.
STN ISO 690: 2012, Informácie a dokumentácia. Návod na tvorbu bibliografických odkazov na informačné pramene a ich citovanie.

PRIBULA, M. a L. LACHYTOVÁ, 2009. Metodológia vedeckej práce. Prešov: VŠMP ISM Slovakia v Prešove. ISBN 978-80-89372-07-2.

MEŠKO, D. et al., 2005. Akademická príručka. 2. dopl. vyd. Martin: Osveta. ISBN 80-8063-200-6. Iné zdrojové dokumenty podľa zamerania témy práce.

Language which is necessary to complete the course: Slovak language (in the case of the rector's written consent, also in a foreign language with a summary of the thesis and chapters in the Slovak language)

Notes:

Student workload: 300 hours.

Combined education: 60 hours

Preparation and presentation of the final thesis: 100 hours.

Analysis of learning portals and applications: 50 hours.

Self-study: 90 hours

Course evaluation:

Total number of evaluated students: 328

A	B	C	D	E	FX
46,65 %	27,13 %	14,02 %	6,1 %	5,49 %	0,61 %

Lecturers: prof. PhDr. Vojtech Slomski, PhD. (Commission for State Examinations)

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Methodology of Scientific Work

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/MVPe/18	Course title: Methodology of Scientific Work (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 2	
Recommended semester: 1.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The student receives the evaluation for the preparation of the semester work according to the teacher's assignment. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester work (100%) The assessment is carried out according to the classification scale A, B, C, D, E, FX according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is that, after completing the subject, the student is able to write works of a professional and scientific nature, to use and compile knowledge from professional literature. He acquires the skills to apply theoretical knowledge to a specific object of investigation and to use scientific methods. Acquired knowledge: The student defines and explains the basic methodological and methodical starting points for professional work in the humanities and applies them in practice; analyzes and organizes the basic information and knowledge that he works with when planning professional work. Acquired skills: The student accepts the importance of applied research for society. He proposes the topic, goals and hypotheses of creative research, presents the results of his professional work (powerpoint presentation, writing a professional text). Acquired competences: The student has the competence to present and transfer values to work activities and the competence to contribute to the balance in the standardization of rules within civil society. He is ready to actively organize and coordinate the work of expert teams in professional areas.	
Course content: Preparation of written work. Basic stages of preparation of written work. Seminar work. Division of seminar work. The scope of the seminar work. Margins and editing of the page of the seminar work. Seminar paper with cover page. Seminar paper without title page. Abstract and content of the seminar work. The main text of the seminar paper. Citations in seminar papers. The heel in the seminar work. List of used literature - bibliographic references in the seminar work.	

Citation and bibliographic references. References - footnotes. Paraphrases.
Additional notes on writing professional theses. Terminology - correct spelling of some words.
Instructions for writing contributions (professional articles).
Ethics of publishing. Plagiarism.

Recommended literature:

SMERNICA č.1/2018 o náležitostiach záverečných prác, ich bibliografickej registrácii, kontrole originality, uchovávaní a ich sprístupňovaní na VŠMP ISM Slovakia v Prešove. STN ISO 690: 2012, Informácie a dokumentácia. Návod na tvorbu bibliografických odkazov na informačné pramene a ich citovanie.

PRIBULA, M. a L. LACHYTOVÁ, 2009. Metodológia vedeckej práce. Prešov: VŠMP ISM Slovakia v Prešove. ISBN 978-80-89372-07-2.

MEŠKO, D. et al., 2005. Akademická príručka. 2. vyd. Martin: Osveta. ISBN 80-8063-200-6.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 90 hours.

Combined education: 20 hours

Preparation and presentation of the seminar work: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours

Course evaluation:

Total number of evaluated students: 248

A	B	C	D	E	FX
16,53 %	23,39 %	25,4 %	18,15 %	16,13 %	0,4 %

Lecturers: PhDr. Ing. E. Hvizdová, Ph.D., MBA

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Socially Responsible Business

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/SPZPe/18	Course title: Socially Responsible Business (compulsory elective, profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, an assessment of the students' activity and participation in the exercises, and one test during semester. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (70%) test (20%) student activity during exercises (10%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The learning outcome for students is to gain a deeper understanding of the opportunities for socially responsible business and sustainable development. In the context of this, the student will also gain knowledge about the possibilities of social entrepreneurship in terms of the current Slovak legislation.	
Acquired knowledge: The student will gain knowledge about the terminology, structure, categorical apparatus and realities of socially responsible business. The subject will provide students with knowledge about the relationship of social responsibility of organizations with the economy, social sphere, sustainable development, etc. The student will also gain new knowledge about corporate citizenship, the introduction of the concept of social responsibility in organizations, the relationship between profit and social responsibility.	
Acquired skills: The student will acquire skills in the field of implementing the concept of CSR in the organization. He will also acquire skills in identifying motivational factors within the framework of social responsibility in business.	
Acquired competences: The student will strengthen his competence to perceive the organization in which he works, holistically, in the sense of its relationship with other structures, within the framework of the master position. The student will also strengthen their competence in acquiring a sense of sustainability.	
Course content:	

<p>Introduction to Corporate Social Responsibility (CSR) Pillars of corporate social responsibility Activities in the economic sphere in terms of CSR A look at socially responsible business in the social sphere Sustainability and CSR activities Subjects in the field of CSR. Stakeholders and their role in CSR The dependence of the organization's profit on a good reputation Implementation of the concept of CSR in the organization Motivational factors of social responsibility in business Corporate citizenship and community support</p>												
<p>Recommended literature: PAVLÍK, M. – BĚLČÍK, M.: CSR v praxi a jak s ním dál, Praha 2010, Grada Publishing, ISBN 978-80-247-3157-5: 2. KUNZ, V. Společenská odpovědnost organizace, Praha 2012, Grada Publishing, ISBN 978-80-247-3983-0 3. NOVÁK, M.: Biznis ako poslanie, Bratislava 1998, Charis, ISBN 80-88743-21-4 RYZIŇSKI, R., HALČIŠÁKOVÁ.: Ethics' view of the dispute over the roots of economic crises. In: Prosopon 34 (1), 2021, s. 15 – 26. POLAČKO, J., BOCHIN, M.: Controlling v ekonomickej oblasti ako inšpirácia aj pre politický život. In: Podnikanie a inovácie podnikateľských aktivít 14. a Kvalita života: Zborník vedeckých príspevkov z medzinárodnej vedeckej konferencie. Prešov: Vysoká škola medzinárodného podnikania ISM Slovakia v Prešove, 2020. ISBN 978-80-89372-83-6, s. 58-62.</p>												
<p>Language which is necessary to complete the course: Slovak language</p>												
<p>Notes: Student workload: 90 hours. Combined education: 20 hours. Preparation and presentation semester's work: 25 hours. Analysis of learning portals and applications: 15 hours. Self-study: 30 hours.</p>												
<p>Course evaluation: Total number of evaluated students: 59</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>37,29 %</td> <td>22,03%</td> <td>23,73 %</td> <td>10,17 %</td> <td>6,78 %</td> <td>0 %</td> </tr> </tbody> </table>	A	B	C	D	E	FX	37,29 %	22,03%	23,73 %	10,17 %	6,78 %	0 %
A	B	C	D	E	FX							
37,29 %	22,03%	23,73 %	10,17 %	6,78 %	0 %							
<p>Lecturers: doc. PhDr. Marián Ambrozy, PhD.; Ing. Iveta Fekiač Sedláková, PhD.</p>												
<p>Date of last change: 01.08.2022</p>												
<p>Approved by: prof. PhDr. Vojtech Slomski, PhD.</p>												

*The student can alternatively enroll in the teaching subject in the semester indicated in parentheses

Course description Organization and Management Theory

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/TEORe/13	Course title: Organization and Management Theory (compulsory elective, profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is a semester's work according to the teacher's assignment, an assessment of the students' activity and participation in the exercises, and a final oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester's work (20%) final oral colloquium (60%) student activity during exercises (20%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The student will get acquainted in detail with the essence and foundations of management, the development of management theories, the management process and the main functions (planning, organizing, managing people and controlling). Acquired knowledge: He will gain knowledge on human resource management, the essence of strategic management, change management and managing organizations in a rapidly changing environment. He will learn to use analytical methods to evaluate management activities at individual levels of organization management. Acquired skills: The student can quantify and analyze management objectives, use sequential and cross-functional management functions using appropriate analytical management tools. The student has the skills of effective managerial communication, organization and management of work meetings and team building. Has the skills to effectively coordinate management work at the middle level of management, effectively resolve conflicts and manage an organization in a rapidly changing environment. Acquired competences: Acquired transferable competencies include the ability to work in a team. Another impact of competence is the enhancement of evaluative, conceptual, communication and decision-making skills.</p>	
Course content: Introduction to the teaching subject of organization and management theory - requirements for	

successful completion of the subject.
 Subject, mission and goals of formal organizational units.
 Historiographical development of views on social organization.
 Man in social organization - achieving desired effects and participation.
 Formalized organizational structures of organizational units.
 Dynamics of organizational relations and social audit of soc. organizations.
 Organization and gradual management and leadership of organizational structural units.
 Human resources management – Personnel department of the organization (structure, mission, goals, activities).
 Personnel planning: recruitment - use of information. - organizing, etc. human resources.
 Enterprise /organization/ as a functional social system.
 Globalization and its consequences, as one of the causes of changes in the way the organization functions.
 Final round table on the subject of TOaR applications in practice.

Recommended literature:

JANKELOVÁ, N. a kol. 2022. Manažment. Bratislava: Wolters Kluwer. 552 s. ISBN 9788076762633.
 SEDLÁK, M. 2009. Manažment. 4. vydanie. Bratislava: IURA Edition. 2009. ISBN 978-80-8078-283-2.
 VEBER, J. 2009. Management. Základy – moderní manažérské přístupy – výkonnost a prosperita. Praha : Management Press. 2009. ISBN 978-80-7261-200-0.
 BĚLOHLÁVEK.F.: Organizační chování, Olomouc, Rubico 1996 , ISBN 80-85839-09-1
 KELLER.J.: Sociologie byrokracie a organizace, Praha, SLON 2001, ISBN 080-85850-15-x

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 90 hours.
 Combined education: 20 hours.
 Preparation and presentation semester's work: 25 hours.
 Analysis of learning portals and applications: 15 hours.
 Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 158

A	B	C	D	E	FX
18,35 %	24,68 %	21,52 %	23,42 %	11,39 %	0,63 %

Lecturers: PhDr. ThDr. Ing. Jozef Polačko, PhD.; PhDr. V. Mokrišová, PhD., MBA.

Date of last change: 23.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

Course description Fundamentals of European Union Law

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ZPEUe/19	Course title: Fundamentals of European Union Law (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is to evaluate student activity and participation in the exercises and the final written exam. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: activity and participation of students in exercises (20%) written exam (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The learning objective is to familiarize students with the basic principles of the functioning of the EU, its main sources, its institutional structure and the practical rights and obligations associated with the membership of the Slovak Republic in the European Union, as well as with the status of an EU citizen.	
Acquired knowledge: The student will acquire knowledge in the field of the basic rules of the European Union law. He will receive a basic overview of the legal system of the European Union and will understand the process of interpreting and applying legal norms of European origin.	
Acquired skills: The student will acquire skills that will allow him to gain a basic orientation in the concept of secondary legal standards of the European Union. At the same time, the student will be able to distinguish between essential and non-essential contexts in simple legal matters arising from EU law.	
Acquired competences: The student acquires the ability for a basic autonomous assessment of simple legal issues from European Union law. The student will strengthen their analytical competencies and the ability to assess the essence of these issues.	
Course content: The main milestones in the formation of the EU Main sources of EU law EU Charter of Fundamental Rights The main institutions of the EU - law-making bodies The main institutions of the EU - executive authorities	

<p>The main institutions of the EU - judicial, financial and deliberative bodies Types and areas of competence of the EU EU citizenship Free movement of people Free movement of goods, services and capital Status of Slovakia in the EU (2004 to present) Status of Slovakia in the current EU</p>																	
<p>Recommended literature: TÝČ, V. Základy práva Evropské unie pro ekonomy, Leges, 2010. MAZÁK, J. A JÁNOŠÍKOVÁ, M. Základy práva EÚ 1, Wolters Kluwer, 2009</p>																	
<p>Language which is necessary to complete the course: Slovak language</p>																	
<p>Notes: Student workload: 90 hours. Combined education: 30 hours. Analysis of learning portals and applications: 20 hours. Self-study: 40 hours.</p>																	
<p>Course evaluation: Total number of evaluated students: 185</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>17,84 %</td> <td>27,57 %</td> <td>25,41 %</td> <td>15,14 %</td> <td>12,97 %</td> <td>1,08 %</td> </tr> </tbody> </table>						A	B	C	D	E	FX	17,84 %	27,57 %	25,41 %	15,14 %	12,97 %	1,08 %
A	B	C	D	E	FX												
17,84 %	27,57 %	25,41 %	15,14 %	12,97 %	1,08 %												
<p>Lecturers: JUDr. Dušan Čurila, PhD.</p>																	
<p>Date of last change: 01.08.2022</p>																	
<p>Approved by: prof. PhDr. Vojtech Slomski, PhD.</p>																	

Course description Cultivating Assertiveness and Empathy

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/VAEe/22	Course title: Cultivating Assertiveness and Empathy (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is the semester work in the form of two micro-written output according to the teacher's assignment and the preparation of a presentation according to the teacher's assignment, the evaluation of which is the final assessment. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: semester work – 2 micro-written output (20%) presentation evaluation (80%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: The student acquires basic communication skills with particular emphasis on assertive and empathic behavior. The subject points out certain methods of assertive behavior, which, however, must be distinguished from aggressive behavior.</p> <p>Acquired knowledge: The student will gain knowledge from psychology about assertiveness, impudence and humility. The student will acquire the necessary knowledge about empathy from the point of view of psychology.</p> <p>Acquired skills: The student can develop a case study on persistence and empathy. The student is able to use assertive behavior techniques.</p> <p>Acquired competences: The student will strengthen their ethical competencies. The student will strengthen his competence in the field of assertive behavior.</p>	
<p>Course content: Introduction to the study subject. Assertive behaviour. Methods of assertive behavior. Assertive behavior techniques. Rules of assertive behavior. Assertiveness and aggressiveness. Assertiveness and passivity. The relationship between assertiveness and empathy. Empathy as an important component of understanding another. Prerequisites of empathy. The relationship between empathy and prosociality. Case studies.</p>	
Recommended literature:	

KOPŘIVA, K.: Lidský vztah jako součást profese. Praha: Portál, 1997.
 PRAŠKO, J.: Asertivita v partnerství. Praha: Grada, 2005, s. 236. 3.
 VYBÍRAL Z.: Psychologie lidské komunikace, Portál, Praha, 2000. 4.
 DE VITO J.: Základy mezilidské komunikace, Grada, Praha, 2001. 5.
 MARTHA R. A.: Empathy: the importance of recognizing two types. Journal of Psychosocial.
 STOROŠKA, M.: Vzťah fyzickej a duchovnej pomoci v sociálno-charitatívnej službe. In.
 Viera v moc a moc viery. Banská Bystrica : TRIAN, 2007, s. 240-256. ISBN 978-80-88945-93-2.
 STOROŠKA, M.: Sociálno – etické aspekty edukácie pomáhajúcich profesií. In:
 Multilaterálne aspekty života spoločnosti. VSMP ISM Slovakia, 2008, s. 54-81. ISBN 978-80-89372-05-8.
 STOROŠKA, M.: Problematika motivácie v procese výchovy. (Odmeny a tresty s prerastaním do násilia na deťoch.) In: KMEC, M. (Ed.). Multilaterálne aspekty života spoločnosti No 6. VŠMP ISM Slovakia, 2012, s. 69-86. ISBN 978-80-89372-48-5.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation and presentation of the semester's work (2 micro-written output): 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 320

A	B	C	D	E	FX
33,81 %	23,64 %	23,88 %	9,93 %	8,75 %	0 %

Lecturers: doc. PaedDr. ThDr. Marek Storoška, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/ZPSPe/19	Course title: Fundamentals of Psychology and Social Psychology (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
<p>Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. Part of the assessment is to evaluate student activity and participation in the exercises and the final written exam (test). To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: student activity and participation in the exercises (30%) final written exam (70%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.</p>	
<p>Learning outcomes: Educational outcome - familiarization of students with the basics of psychology and social psychology. They get acquainted with psychological and social phenomena and processes. They get an idea of the position of the individual in the interaction of various social groups. They will acquire knowledge in the field of clarifying and forming interpersonal relationships and problem solving.</p> <p>Acquired knowledge: The student is introduced to the basic concepts of psychology. The student will gain knowledge about the categorical apparatus of psychology. The student will get acquainted with selected topics of social psychology, with the social aspects of personality.</p> <p>Acquired skills: The student can identify a person's personality type by behavioral signs. The student can diagnose socialization disorders.</p> <p>Acquired competences: The student will strengthen self-regulation skills. The student will strengthen their interactive competencies.</p>	
<p>Course content: The subject of psychology and basic concepts. Psychological trends of the 20th century The development of the psyche. Personality, psyche and psychology. Dynamics of the psyche (motives, needs, interests). Stress and psyche. Modern social psychology. Sociocultural conditionality of personality.</p>	

Stages of the socialization process. Socialization disorders.
Socio-psychological characteristics of personality. Social aspects of personality. social settings. Social cognition and perception.

Recommended literature:

BOROŠ, J. Úvod do psychológie. Bratislava : Iris, 2002.
BOROŠ, J. Základy sociálnej psychológie. Bratislava : Iris, 2001.
HARTL, P., HARTLOVÁ, H. Psychologický slovník. Praha : Portál, 2004.
HAYSEOVÁ, N. Základy sociální psychologie. Praha : Portál, 2013.
HEWSTONE, M., STROEBE, W. Sociální psychologie. Praha : Portál, 2006.
KŘIVOHLAVÝ, J. Konflikty mezi lidmi. 2. vyd. Praha : Portál, 2002.
KUČERA, D. Moderní psychologie. Praha : Grada, 2013.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 90 hours.
Combined education: 20 hours.
Analysis of learning portals and applications: 20 hours.
Self-study: 50 hours.

Course evaluation:

Total number of evaluated students: 204

A	B	C	D	E	FX
55,39 %	10,78 %	7,84 %	19,12 %	6,86 %	0 %

Lecturers: doc. Mgr. Ingrida Vaňková, PhD.; Mgr. Marianna Berinšterová, PhD.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ department: Department of Social Sciences	
Code: KSV/FKe/11	Course title: Philosophy of Culture (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes an assessment of the students' activity and participation in the exercises, a test during semester and a final oral colloquium To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: student activity and participation in the exercises (20%) test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: In the cognitive sphere, the student can define the basic concepts (culture, civilization, art, philosophy), describe the subject of the philosophy of culture as a borderline philosophical discipline, characterize culture in a historical context, describe the relationship of cultures and nature in the reflections of representatives of modern philosophy, explain the philosophy of culture I. Kant and O. Spengler and characterize cultural philosophy as a specific philosophical concept of culture at the present time. In the affective area, the student can accept the opinion of his classmates in the discussion and evaluate the argumentation within the discussion when analyzing selected issues. In the psychomotor area, he is able to draw up a conceptual map of the basic conceptual apparatus and present the results of his own activities using modern ICT technologies.	
Acquired knowledge: The student will gain knowledge from the border areas between philosophy and cultural studies. The student gets acquainted with the philosophy of culture of Immanuel Kant and Oswald Spengler.	
Acquired skills: The student will acquire the skill of creating a conceptual map of the basic conceptual apparatus of the discipline. The student is able to express his views in the field of philosophy of culture.	
Acquired competences: The student will strengthen their presentation skills. The student will strengthen his competence in the field of tolerance. The student will strengthen their argumentation skills.	
Course content:	

Defining basic terms (culture, civilization, art, philosophy).
 The subject of the philosophy of culture as a borderline philosophical discipline.
 From the history of the understanding of culture in the history of philosophy.
 The relationship between culture and nature in the reflections of representatives of modern philosophy.
 Philosophy of culture I. Kant.
 Culture in the concept of O. Spengler.
 Kulturosofpy as a specific philosophical concept of culture in the present.

Recommended literature:

DUPKALA, R. Pohľady do dejín etického myslenia. 2 doplnené a rozšírené vydanie. Prešov: VŠMP ISM Slovakia. 2015. - 200 s
 DUPKALA, R. Úvod do filozofie dejín. Bardejov : Fotopress, 2005. - 164 s.
 DUPKALA, R.: O mesianizme (Filozofické reflexie), Prešov, Slovacontact 2003.
 DUPKALA, R. DOLINSKÁ, E., MARINICOVÁ, R. Estetika, médiá, interpretácia – kulturologické reflexie. Prešov: ISM Slovakia v Prešove, 233 s.
 DUPKALA, R.: Fantóm imigrácie: konflikt alebo dialóg kultúr v kontextoch axiologického pluralizmu. 2. dopl. vyd. Prešov:: EXPRESS PRINT, 2018. 272 s. ISBN 978-80-89353-15-6
 AKIMJAK, A. Úvod do filozofie kultúry. Ružomberok: KU, 2003.
 FOBELOVÁ, D. Tri rozmery kultúry. Bratislava: IRIS, 2004. GAŽOVÁ, V. O štruktúre kultúry. Bratislava: FF UK, 1996.

Language which is necessary to complete the course: Slovak language

Notes:

Student workload: 90 hours.
 Combined education: 20 hours.
 Preparation for the test: 25 hours.
 Analysis of learning portals and applications: 15 hours.
 Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 248

A	B	C	D	E	FX
39,24 %	37,67 %	19,96 %	1,79 %	1,35 %	0 %

Lecturers: prof. PhDr. Rudolf Dupkala, CSc.

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/EAJ1e/18	Course title: English language I. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 1.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can follow and understand phonetically correct text from simple to moderately complex, heard in its main contexts - understand basic information. Understand undemanding text and professional text or economic document with ethical issues. Spontaneously and easily talk with a native speaker on basic topics familiar to him. Write a short and simple (min. 150 words) text of a general and professional nature on a known topic.	
Acquired knowledge: Student acquires knowledge of English vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Acquires the skill of writing a short text in English (150 words).	
Acquired competences: The student will strengthen their language skills. The student will strengthen his lexical and communicative competences.	
Course content: Introductions, jobs and studies, talking about yourself. Nations and nationalities, present simple, meet conference attendees. Work and leisure, a daily routine, adverbs, leisure activities. Socialising: talking about leisure and working conditions. Problems, problems where you live and work, present simple negative and questions. Telephoning- solving complaints, writing a telephone message. Travel, travel information, booking and checking arrangements. Modals: can and to be able to phrase, booking guests to a hotel.	
Recommended literature:	

COTTON, D. – FALVEY, D. – KENT, S.: Market Leader. Elementary Business English. Harlow: Pearson Education Limited, 2005.

REDMAN, S.-Shaw, E.: Vocabulary in use. CUP,1999.

Language which is necessary to complete the course: Slovak and english language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 184

A	B	C	D	E	FX
28,8 %	25,54 %	15,76 %	16,3 %	13,59 %	0 %

Lecturers: PhDr. Katarína Radvanská

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/EAJ2e/18	Course title: English language II. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can follow and understand phonetically correct text from simple to moderately complex, heard in its main contexts - understand basic information. Understand undemanding text and professional text or economic document with ethical issues. Spontaneously and easily talk with a native speaker on basic topics familiar to him. Write a short and simple (min. 150 words) text of a general and professional nature on a known topic.	
Acquired knowledge: The student acquires knowledge of English vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Acquires the skill of writing a short text in English (150 words).	
Acquired competences: The student will strengthen their language skills. The student will strengthen his lexical and communicative competences.	
Course content: Food and entertaining, tipping, socialising, countable and uncountable nouns. Sales, job advertisements for sales rep., presenting product. Past tense, buying and selling, writing an e-mail. People, types of colleagues, past simple negative and questions. Negotiating – dealing with problems, writing memo. Marketing a new cereal, doing business in Russia, comparatives and superlatives. Companies, interview with a communication manager at BMW, present continuous. Cultures, cultural mistakes, modals: should, could, writing tips for foreigner to Slovakia.	
Recommended literature:	

COTTON, D. – FALVEY, D. – KENT, S.: Market Leader. Elementary Business English. Harlow: Pearson Education Limited, 2005.

REDMAN, S.-Shaw, E.: Vocabulary in use. CUP,1999.

Language which is necessary to complete the course: Slovak and english language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 180

A	B	C	D	E	FX
23,89 %	28,89 %	20,0 %	15,56 %	11,67 %	0 %

Lecturers: PhDr. Katarína Radvanská

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/EAJ3e/19	Course title: English language III. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is that the graduate of the subject can understand medium-length conversational texts, even if he does not know their topic at all, understand more complex, professional texts and convey information from them, use the language flexibly and effectively for personal purposes. They also know how to use a wide range of language resources in order to be able to receive, transmit and produce reliable information on various topics corresponding to the language level B1 or B2, write more complex (min. 120 words) text of a general and partly special nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of English vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. He acquires the skill of writing shorter and more complex English text (120 words).	
Acquired competences: The student will strengthen their language skills at B1 or B2 level. The student will strengthen his lexical and communicative competences.	
Course content: Jobs, skills you need for a job, CV, present perfect and past simple. Job interview, interview skills, choosing a candidate for a job. Careers, job advertisement, modals 1: ability, requests and offers. Telephoning- making contact, Selling online – modals 2: must, need to, have to, should. Companies, website for a clothing company, present simple and present continuous. Great ideas, past simple and past continuous, verb and noun combinations. Stress, causes of stress, stress in workplace, past simple and present perfect.	

Entertaining in Japan, multi-word verbs, greetings and small talks.					
Recommended literature: COTTON, D. – FALVEY, D. – KENT, S.: Market Leader. Elementary Business English. Harlow: Pearson Education Limited, 2005. REDMAN, S.-Shaw, E.: Vocabulary in use. CUP,1999. COTTON, D. – FALVEY, D. – KENT, S.: Market Leader. Pre-Intermediate Business English. Harlow: Pearson Education Limited, 2006.					
Language which is necessary to complete the course: Slovak and english language					
Notes: Student workload: 90 hours. Combined education: 20 hours. Preparation for the test and final test: 25 hours. Analysis of learning portals and applications: 15 hours. Self-study: 30 hours.					
Course evaluation: Total number of evaluated students: 182					
A	B	C	D	E	FX
24,73 %	24,73 %	20,88 %	15,38 %	14,29 %	0 %
Lecturers: PhDr. Katarína Radvanská					
Date of last change: 01.08.2022					
Approved by: prof. PhDr. Vojtech Slomski, PhD.					

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/EAJ4e/19	Course title: English language IV. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is that the graduate of the subject can understand medium-length conversational texts, even if he does not know their topic at all, understand more complex, professional texts and convey information from them, use the language flexibly and effectively for personal purposes. They also know how to use a wide range of language resources in order to be able to receive, transmit and produce reliable information on various topics corresponding to the language level B1 or B2, write more complex (min. 120 words) text of a general and partly special nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of English vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. He acquires the skill of writing shorter and more complex English text (120 words).	
Acquired competences: The student will strengthen their language skills at B1 or B2 level. The student will strengthen his lexical and communicative competences.	
Course content: Marketing, word partnerships, questions, writing sales leaflet. Planning, talking about future plans, planning a radio programme. Managing people, qualities and skills of a good manager. Reported speech, verbs and prepositions, socialising and entertaining. Conflict, managing conflict, word building, conditionals. Dealing with conflict, new business, time clauses. Products, launching a new product, passives.	

Intercultural communication, sub-culture, stereotypes.					
Recommended literature: COTTON, D. – FALVEY, D. – KENT, S.: Market Leader. Elementary Business English. Harlow: Pearson Education Limited, 2005. REDMAN, S.-Shaw, E.: Vocabulary in use. CUP,1999. COTTON, D. – FALVEY, D. – KENT, S.: Market Leader. Pre-Intermediate Business English. Harlow: Pearson Education Limited, 2006.					
Language which is necessary to complete the course: Slovak and english language					
Notes: Student workload: 90 hours. Combined education: 20 hours. Preparation for the test and final test: 25 hours. Analysis of learning portals and applications: 15 hours. Self-study: 30 hours.					
Course evaluation: Total number of evaluated students: 181					
A	B	C	D	E	FX
28,18 %	29,28 %	19,89 %	9,94 %	12,15 %	0,55 %
Lecturers: PhDr. Katarína Radvanská					
Date of last change: 01.08.2022					
Approved by: prof. PhDr. Vojtech Slomski, PhD.					

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/EAJ5e/20	Course title: English language V. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 5	
Recommended semester: 5.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can understand extensive oral texts, even if they are completely unfamiliar with their topic Understand and communicate longer, complex professional texts Flexible and effective use of language for personal and work purposes Have a wide range of language resources to so that they can receive, transmit and give out reliable information on various topics corresponding to language level B2 or C1 Write a dense and complex (min. 150 words) text of a general and professional nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of English vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Will acquire the skill of writing a denser technical and general text on an unknown topic (150 words).	
Acquired competences: The student will strengthen their language skills to level B2 or C1. The student will strengthen his lexical and communicative competences.	
Course content: Ethics in sports and business, describing a person. Ka-ching, life without money, change in the life. Culture shock, good manners, bad manners. Job swap, the right job for you. Formal letters and a CV, making a complaint. Writing an order, cultural shock.	
Recommended literature: OXENDEN, C. - LATHAM-KOENING, C.: New English file. OUP, 2011	

BREVENÍKOVÁ, D. et al.: Culture, society and communication. Bratislava, Ekonóm, 2000
ASHLEY, A.: Oxford Handbook of Commercial Correspondence. Oxford, 2003.

Language which is necessary to complete the course: Slovak and english language

Notes:

Student workload: 150 hours.

Combined education: 40 hours.

Preparation for the test and final test: 40 hours.

Analysis of learning portals and applications: 20 hours.

Self-study: 50 hours.

Course evaluation:

Total number of evaluated students: 167

A	B	C	D	E	FX
16,77 %	29,34 %	25,75 %	18,56 %	9,58 %	0 %

Lecturers: PhDr. Katarína Radvanská

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ENJ1e/18	Course title: German language I. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 1.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can follow and understand phonetically correct text from simple to moderately complex, heard in its main contexts - understand basic information. Understand undemanding text and professional text or economic document with ethical issues. Spontaneously and easily talk with a native speaker on basic topics familiar to him. Write a short and simple (min. 150 words) text of a general and professional nature on a known topic.	
Acquired knowledge: Student acquires knowledge of German vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Acquires the skill of writing a short text in german (150 words).	
Acquired competences: The student will strengthen their language skills. The student will strengthen his lexical and communicative competences.	
Course content: Public Relations Theory. PR communication. PR agencies. Political propaganda. Corporate image. Corporate culture. Press conference. Public information. Metaphor. European Union. Slovakia in the EU. Perspectives of development.	
Recommended literature: BRÜNNER, G.: Wirtschaftskommunikation. Tübingen: Niemeyer, 2000. ISBN: 978-3484312135. HABSCHEID, S.: Sprache in der Organisation. Sprachreflexive Verfahren im systemischen Beratungsgespräch. Berlin: de Gruyter, 2003. ISBN 978-3110177152.2. LÉVY-HILLERICH, D., KRAJEWSKA-MARKIEWICZ, R.: Mit Deutsch in Europa. Plzeň :	

Fraus, 2004.

KÁŠOVÁ, M.: Môj volič – môj pán! Lingvokulturologické reflexie o politickej reklame. Prešov: Vydavateľstvo Prešovskej univerzity, 2011. ISBN 978-80-555-0447-6.

Language which is necessary to complete the course: Slovak and german language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 27

A	B	C	D	E	FX
18,52 %	29,63 %	7,41 %	18,52 %	18,52 %	7,41 %

Lecturers: PhDr. Zuzana Karabinošová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ENJ2e/18	Course title: German language II. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can follow and understand phonetically correct text from simple to moderately complex, heard in its main contexts - understand basic information. Understand undemanding text and professional text or economic document with ethical issues. Spontaneously and easily talk with a native speaker on basic topics familiar to him. Write a short and simple (min. 150 words) text of a general and professional nature on a known topic.	
Acquired knowledge: The student acquires knowledge of German vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Acquires the skill of writing a short text in German (150 words).	
Acquired competences: The student will strengthen their language skills. The student will strengthen his lexical and communicative competences.	
Course content: Business protocol. Basic terms. Diplomatic protocol. Visit. Preparation of the program. Lunch. Reception. Clothing. Etiquette. Successful presentation. Foreigners in Slovakia. Slovaks and Germany.	
Recommended literature: BRÜNNER, G.: Wirtschaftskommunikation. Tübingen: Niemeyer, 2000. ISBN: 978-3484312135. HABSCHEID, S.: Sprache in der Organisation. Sprachreflexive Verfahren im systemischen Beratungsgespräch. Berlin: de Gruyter, 2003. ISBN 978-3110177152.2. LÉVY-HILLERICH, D., KRAJEWSKA-MARKIEWICZ, R.: Mit Deutsch in Europa. Plzeň :	

Fraus, 2004.

KÁŠOVÁ, M.: Môj volič – môj pán! Lingvokulturologické reflexie o politickej reklame. Prešov: Vydavateľstvo Prešovskej univerzity, 2011. ISBN 978-80-555-0447-6.

Language which is necessary to complete the course: Slovak and german language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 24

A	B	C	D	E	FX
20,83 %	29,17 %	12,5 %	29,17 %	8,33 %	0 %

Lecturers: PhDr. Zuzana Karabinošová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ENJ3e/19	Course title: German language III. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is that the graduate of the subject can understand medium-length conversational texts, even if he does not know their topic at all, understand more complex, professional texts and convey information from them, use the language flexibly and effectively for personal purposes. They also know how to use a wide range of language resources in order to be able to receive, transmit and produce reliable information on various topics corresponding to the language level B1 or B2, write more complex (min. 120 words) text of a general and partly special nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of German vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. He acquires the skill of writing shorter and more complex German text (120 words).	
Acquired competences: The student will strengthen their language skills at B1 or B2 level. The student will strengthen his lexical and communicative competences.	
Course content: Language and communication. Organizational pattern. Example of the change of speaker rule. Illocution expression. Language action typologies. Texts and fields of action. Contact and relationship patterns. Understanding, understanding, communicative principles. Components of language acts. Outline and structuring. Securing topics, Securing understanding. Types of text and their typology.	
Recommended literature: BRÜNNER, G.: Wirtschaftskommunikation. Tübingen: Niemeyer, 2000. ISBN: 978-	

3484312135.

DANIELS, A. und Kol.: Mittelpunkt. Stuttgart: Klett, 2008. ISBN 978-3-12-676610-4.

EISOLD, K./ SCHOTA, J./ SEIFFERT, Ch.: Eurolingua Deutsch 3. Berlin: Cornelsen, 2007. ISBN 978-3-464-21178-6.

MERTEN, K.: Grundlagen der Kommunikationswissenschaft. Münster: LIT Verlag 1999.

PREYER, G.: Intention – Bedeutung – Kommunikation. Opladen: Westdeutscher Verlag, 1997. ISBN: 978-3531129532.

KÁŠOVÁ, M.: Môj volič – môj pán! Lingvokulturologické reflexie o politickej reklame.

Prešov: Vydavateľstvo Prešovskej univerzity, 2011. ISBN 978-80-555-0447-6.

Language which is necessary to complete the course: Slovak and german language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 22

A	B	C	D	E	FX
9,09 %	22,73 %	22,73 %	13,64 %	27,27 %	4,55 %

Lecturers: PhDr. Zuzana Karabinošová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ENJ4e/19	Course title: German language IV. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is that the graduate of the subject can understand medium-length conversational texts, even if he does not know their topic at all, understand more complex, professional texts and convey information from them, use the language flexibly and effectively for personal purposes. They also know how to use a wide range of language resources in order to be able to receive, transmit and produce reliable information on various topics corresponding to the language level B1 or B2, write more complex (min. 120 words) text of a general and partly special nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of German vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. He acquires the skill of writing shorter and more complex German text (120 words).	
Acquired competences: The student will strengthen their language skills at B1 or B2 level. The student will strengthen his lexical and communicative competences.	
Course content: Language in institutions. What are institutions? The specifics of institutional communication. Communication psychological models. The beginning of a beautiful conflict. Conflict avoidance, clear messages. I - Messages. Communicate consistently. Controlled dialogue. Security, belonging, respect. Recognition. Illocutions in vocational language.	
Recommended literature: BRÜNNER, G.: Wirtschaftskommunikation. Tübingen: Niemeyer, 2000. ISBN: 978-3484312135.	

DANIELS, A. und Kol.: Mittelpunkt. Stuttgart: Klett, 2008. ISBN 978-3-12-676610-4.
EISOLD, K./ SCHOTA, J./ SEIFFERT, Ch.: Eurolingua Deutsch 3. Berlin: Cornelsen, 2007.
ISBN 978-3-464-21178-6.

MERTEN, K.: Grundlagen der Kommunikationswissenschaft. Münster: LIT Verlag 1999.

PREYER, G. : Intention – Bedeutung – Kommunikation. Opladen: Westdeutscher
Verlag,1997. ISBN: 978-3531129532.

KÁŠOVÁ, M.: Můj volič – můj pán! Lingvokulturologické reflexie o politickej reklame.
Prešov: Vydavateľstvo Prešovskej univerzity, 2011. ISBN 978-80-555-0447-6.

Language which is necessary to complete the course: Slovak and german language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 20

A	B	C	D	E	FX
15,0 %	25,0 %	20,0 %	15,0 %	20,0 %	5,0 %

Lecturers: PhDr. Zuzana Karabinošová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ENJ5e/20	Course title: German language V. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 5	
Recommended semester: 5.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can understand extensive oral texts, even if they are completely unfamiliar with their topic Understand and communicate longer, complex professional texts Flexible and effective use of language for personal and work purposes Have a wide range of language resources to so that they can receive, transmit and give out reliable information on various topics corresponding to language level B2 or C1 Write a dense and complex (min. 150 words) text of a general and professional nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of German vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Will acquire the skill of writing a denser technical and general text on an unknown topic (150 words).	
Acquired competences: The student will strengthen their language skills to level B2 or C1. The student will strengthen his lexical and communicative competences.	
Course content: Annual report as a linguistic challenge. Write protocols. Annual report as a complex text type. Public relations. Letter to shareholders. General Objectives of Investor Relations. Conversation analysis in operational practice. Analysis of conversations in the company. Counseling in organizations and institutions. Chances and risks. Speech reflexive procedures. Conversation training.	
Recommended literature: BRÜNNER, G.: Wirtschaftskommunikation. Tübingen: Niemeyer, 2000. ISBN: 978-3484312135.	

HABSCHEID, S.: Sprache in der Organisation. Sprachreflexive Verfahren im systemischen Beratungsgespräch. Berlin: de Gruyter, 2003. ISBN 978-3110177152.

KÁŠOVÁ, M.: Môj volič – môj pán! Lingvokulturologické reflexie o politickej reklame.

Prešov: Vydavateľstvo Prešovskej univerzity, 2011. ISBN 978-80-555-0447-6.

Language which is necessary to complete the course: Slovak and english language

Notes:

Student workload: 150 hours.

Combined education: 40 hours.

Preparation for the test and final test: 40 hours.

Analysis of learning portals and applications: 20 hours.

Self-study: 50 hours.

Course evaluation:

Total number of evaluated students: 19

A	B	C	D	E	FX
31,58 %	10,53 %	26,32 %	15,79 %	15,79 %	0 %

Lecturers: PhDr. Zuzana Karabinošová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ERJ1e/18	Course title: Russian language I. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 1.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can follow and understand phonetically correct text from simple to moderately complex, heard in its main contexts - understand basic information. Understand undemanding text and professional text or economic document with ethical issues. Spontaneously and easily talk with a native speaker on basic topics familiar to him. Write a short and simple (min. 150 words) text of a general and professional nature on a known topic.	
Acquired knowledge: Student acquires knowledge of Russian vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Acquires the skill of writing a short text in Russian (150 words).	
Acquired competences: The student will strengthen their language skills. The student will strengthen his lexical and communicative competences.	
Course content: Written font, basic rules of use. Pronunciation rules. Intonation constructions. Gender in the Russian language. Personal pronouns. Who/what is that? Possessive expressions, questions, answers. Acquaintance. Basic types of syllable conjugation. A visit. Basic numbers. Ordinal numbers. House, apartment. Possessive pronouns. Accusative, Conjunctions. What/because.	
Recommended literature: DEKANOVA, E. ONDREJČEKOVÁ, E.: Ruština pre vysoké, stredné a jazykové školy. Enigma, 2006. CSIRIKOVÁ, M., VYSLOUŽILOVÁ, E. 2002. Ruština v praxi. Praha: LEDA. 271 s. ISBN	

80-7335-009-2

ZACHAROVA E.V.: Vvedenie v občestvovedenie: Obščestvo. Kul'tura. Civilizacia.
Moskva, 1999

KOZLOVA, T. a kol.: Dogovorilis! Obchodujeme, podnikáme a komunikujeme v ruštine.
Plzeň: Fraus, 2004.

Language which is necessary to complete the course: Slovak and russian language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 31

A	B	C	D	E	FX
25,81 %	22,58 %	35,48 %	12,9 %	3,23 %	0 %

Lecturers: Mgr. Klára Tomášová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ERJ2e/18	Course title: Russian language II. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 2.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can follow and understand phonetically correct text from simple to moderately complex, heard in its main contexts - understand basic information. Understand undemanding text and professional text or economic document with ethical issues. Spontaneously and easily talk with a native speaker on basic topics familiar to him. Write a short and simple (min. 150 words) text of a general and professional nature on a known topic.	
Acquired knowledge: The student acquires knowledge of Russian vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Acquires the skill of writing a short text in Russian (150 words).	
Acquired competences: The student will strengthen their language skills. The student will strengthen his lexical and communicative competences.	
Course content: The family. Family relations. Prepositional declension of nouns and pronouns. Prepositions in, on, difference in use. Compound sentences - creation. Catering system. A restaurant. Shopping. Verb types. Russian currency. Word formation. The verb to give/to give, particularities of tying. Accusative. Antonyms. Clothing. Phrases, proverbs, sayings.	
Recommended literature: DEKANOVA, E. ONDREJČEKOVÁ, E.: Ruština pre vysoké, stredné a jazykové školy. Enigma, 2006. CSIRIKOVÁ, M., VYSLOUŽILOVÁ, E. 2002. Ruština v praxi. Praha: LEDA. 271 s. ISBN	

80-7335-009-2

ZACHAROVA E.V.: Vvedenie v občestvovedenie: Obščestvo. Kul'tura. Civilizacia.
Moskva, 1999

KOZLOVA, T. a kol.: Dogovorilis! Obchodujeme, podnikáme a komunikujeme v ruštine.
Plzeň: Fraus, 2004.

Language which is necessary to complete the course: Slovak and russian language

Notes:

Student workload: 90 hours.

Combined education: 20 hours.

Preparation for the test and final test: 25 hours.

Analysis of learning portals and applications: 15 hours.

Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 30

A	B	C	D	E	FX
40,0 %	10,0 %	16,67 %	23,33 %	10,0 %	0 %

Lecturers: Mgr. Klára Tomášová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ERJ3e/19	Course title: Russian language III. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 3.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is that the graduate of the subject can understand medium-length conversational texts, even if he does not know their topic at all, understand more complex, professional texts and convey information from them, use the language flexibly and effectively for personal purposes. They also know how to use a wide range of language resources in order to be able to receive, transmit and produce reliable information on various topics corresponding to the language level B1 or B2, write more complex (min. 120 words) text of a general and partly special nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of Russian vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. He acquires the skill of writing shorter and more complex Russian text (120 words).	
Acquired competences: The student will strengthen their language skills at B1 or B2 level. The student will strengthen his lexical and communicative competences.	
Course content: Visiting, holiday. Genitive case of nouns and pronouns. Possessive pronouns. Past tense. Sport. Free time. Theater. The cinema. Basic numerals and their linking with nouns. Antonyms. Prepositions v/i, na/s. Future tense. The weather. Seasons. Accusative case of nouns and adjectives.	
Recommended literature: DEKANOVA, E. ONDREJČEKOVÁ, E.: Ruština pre vysoké, stredné a jazykové školy.	

<p>Enigma, 2006. CSIRIKOVÁ, M., VYSLOUŽILOVÁ, E. 2002. Ruština v praxi. Praha: LEDA. 271 s. ISBN 80-7335-009-2 ZACHAROVA E.V.: Vvedenie v občestvovedenie: Obščestvo. Kul'tura. Civilizacia. Moskva, 1999 KOZLOVA, T. a kol.: Dogovorilis! Obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň: Fraus, 2004.</p>																	
<p>Language which is necessary to complete the course: Slovak and russian language</p>																	
<p>Notes: Student workload: 90 hours. Combined education: 20 hours. Preparation for the test and final test: 25 hours. Analysis of learning portals and applications: 15 hours. Self-study: 30 hours.</p>																	
<p>Course evaluation: Total number of evaluated students: 33</p> <table border="1"> <thead> <tr> <th>A</th> <th>B</th> <th>C</th> <th>D</th> <th>E</th> <th>FX</th> </tr> </thead> <tbody> <tr> <td>30,3 %</td> <td>24,24 %</td> <td>15,15 %</td> <td>18,18 %</td> <td>12,12 %</td> <td>0 %</td> </tr> </tbody> </table>						A	B	C	D	E	FX	30,3 %	24,24 %	15,15 %	18,18 %	12,12 %	0 %
A	B	C	D	E	FX												
30,3 %	24,24 %	15,15 %	18,18 %	12,12 %	0 %												
<p>Lecturers: Mgr. Klára Tomášová</p>																	
<p>Date of last change: 01.08.2022</p>																	
<p>Approved by: prof. PhDr. Vojtech Slomski, PhD.</p>																	

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ERJ4e/19	Course title: Russian language IV. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 8 per semester combined	
Number of credits: 3	
Recommended semester: 4.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: The educational outcome is that the graduate of the subject can understand medium-length conversational texts, even if he does not know their topic at all, understand more complex, professional texts and convey information from them, use the language flexibly and effectively for personal purposes. They also know how to use a wide range of language resources in order to be able to receive, transmit and produce reliable information on various topics corresponding to the language level B1 or B2, write more complex (min. 120 words) text of a general and partly special nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of Russian vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. He acquires the skill of writing shorter and more complex Russian text (120 words).	
Acquired competences: The student will strengthen their language skills at B1 or B2 level. The student will strengthen his lexical and communicative competences.	
Course content: Accusative - irregularity. Demonstrative pronouns. Forming adverbs and adjectives. Health care. At the doctor. Dative. Future tense. Education. Profession. Proverbs about education. Construction - How many years. Verbs in the dative case. Using selected words. Using particles. City, transport. Motion verbs.	
Recommended literature: DEKANOVÁ, E. ONDREJČEKOVÁ, E.: Ruština pre vysoké, stredné a jazykové školy.	

Enigma, 2006.
CSIRIKOVÁ, M., VYSLOUŽILOVÁ, E. 2002. Ruština v praxi. Praha: LEDA. 271 s. ISBN 80-7335-009-2
ZACHAROVA E.V.: Vvedenie v občestvovedenie: Obščestvo. Kul'tura. Civilizacia. Moskva, 1999
KOZLOVA, T. a kol.: Dogovorilis! Obchodujeme, podnikáme a komunikujeme v ruštine. Plzeň: Fraus, 2004.

Language which is necessary to complete the course: Slovak and russian language

Notes:

Student workload: 90 hours.
Combined education: 20 hours.
Preparation for the test and final test: 25 hours.
Analysis of learning portals and applications: 15 hours.
Self-study: 30 hours.

Course evaluation:

Total number of evaluated students: 33

A	B	C	D	E	FX
30,3 %	33,33 %	6,06 %	18,18 %	12,12 %	0 %

Lecturers: Mgr. Klára Tomášová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.

University/College: College of International Business ISM Slovakia in Prešov	
Faculty/ workplace: Center for professional language training	
Code: COJP/ERJ5e/20	Course title: Russian language V. (compulsory elective, non-profile)
Type, scope and method of educational activity: seminar 12 per semester combined	
Number of credits: 5	
Recommended semester: 5.	
Cycle of study: 1.	
Prerequisites:	
Conditions for passing the course: During the semester, the student actively participates in lectures, works with the recommended literature and presents his knowledge in the course of a joint discussion. The assessment includes 1 test during semester and 1 final test together with an oral colloquium. To successfully pass the subject, you must score at least 51 points = 50% of the success criteria for the EP. Credits will not be awarded to a student who does not meet the required criteria. The final grade consists of the results obtained in the interim assessment. The assessment method consists of: 1 test during semester (20%) final test (20%) final oral colloquium (60%) The assessment is carried out according to the classification scale A, B, C, D, E, FX (resp. credited/not credited) according to the Study Order VŠMP ISM Slovakia in Presov.	
Learning outcomes: Graduates of the subject can understand extensive oral texts, even if they are completely unfamiliar with their topic Understand and communicate longer, complex professional texts Flexible and effective use of language for personal and work purposes Have a wide range of language resources to so that they can receive, transmit and give out reliable information on various topics corresponding to language level B2 or C1 Write a dense and complex (min. 150 words) text of a general and professional nature on an unknown topic.	
Acquired knowledge: The student acquires knowledge of Russian vocabulary and grammar.	
Acquired skills: The student will acquire the ability to understand light text. Will acquire the skill of writing a denser technical and general text on an unknown topic (150 words).	
Acquired competences: The student will strengthen their language skills to level B2 or C1. The student will strengthen his lexical and communicative competences.	
Course content: Preparing for the interview. Character traits. Job application. Cover letter. Resume. Levels of comparison of adjectives. Monuments. Motion verbs. Methods of transport and travel. Motion verbs with prefixes. How to get a job. Company presentation. Corporate culture.	
Recommended literature: DEKANOVA, E. ONDREJČEKOVÁ, E.: Ruština pre vysoké, stredné a jazykové školy. Enigma, 2006. CSIRIKOVÁ, M., VYSLOUŽILOVÁ, E. 2002. Ruština v praxi. Praha: LEDA. 271 s. ISBN	

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ZACHAROVA E.V.: Vvedenie v občestvovedenie: Obščestvo. Kul'tura. Civilizacia.
Moskva, 1999

KOZLOVA, T. a kol.: Dogovorilis! Obchodujeme, podnikáme a komunikujeme v ruštine.
Plzeň: Fraus, 2004.

Language which is necessary to complete the course: Slovak and russian language

Notes:

Student workload: 150 hours.

Combined education: 40 hours.

Preparation for the test and final test: 40 hours.

Analysis of learning portals and applications: 20 hours.

Self-study: 50 hours.

Course evaluation:

Total number of evaluated students: 33

A	B	C	D	E	FX
18,18 %	27,27 %	36,36 %	3,03 %	15,15 %	0 %

Lecturers: Mgr. Klára Tomášová

Date of last change: 01.08.2022

Approved by: prof. PhDr. Vojtech Slomski, PhD.